

OPEN CAMPUS

 **Aalen University**
of Applied Sciences

24.05.25

11 am – 5 pm

Aalen University
Campus Burren

**FOLLOW
OF KNOW
THE PATH
LEDGE**

INSIGHTS
STUDY-PROGRAMS
EXPERIENCE

Food-Trucks

**Dorothy's
DINER**

Chois Coffee
Coffee Ape

Lecker2U
Sweet Dishes

Rieser Bruzzler
Foodboxes & more

Fusion Food-Truck
Burger & more



WELCOME TO AALEN UNIVERSITY!

It's going to be magical:

Today, we invite you to step over the rainbow with us. Immerse yourself in a world full of knowledge, inspiration and countless opportunities to shape your future!

In the departments, institutes and facilities, you can look forward to exciting demonstrations, interactive hands-on activities, informative lectures, creative workshops and amazing experiments.

Come along and be enchanted by over 100 programme items! Dorothy's Diner will be serving a colourful selection of food trucks to satisfy even the heartiest appetites.

We wish you a wonderful day with us at the university!

THERE'S NO PLACE LIKE AALEN UNIVERSITY!

**MAGICAL
CAMPUS
TOUR**

1 and 3 pm
Meeting point:
Emerald City at the stage



B29

G4

G1

G2

G3

Emerald
City

Infopoint

**Dorothy's
DINER**

Playtown of the Munchkins
with Aalener Sportallianz

TK Krankenkasse
Smoothies – Beverage Bike

11 am–5 pm

11 am–5 pm

ZEISS Campus Truck
Experience the heartbeat of digitalization

Become a racing driver and test yourself

Fancy a selfie in a racing car?



11 am–5 pm

11 am–5 pm

11 am–5 pm

CAMPUS BURREN

Infopoint

WIN

WALDCAMPUS

P Wellandstraße

Kombacher Straße

Campus
Beethoven-
straße

STUDIOZ

Find your own personal path at Aalen University!

At StudioZ, we are happy to advise you on our bachelor's and master's degree programmes. Here you will find all the important information about applying, enrolling, starting your studies and what you can expect in the individual degree programmes.

Our central student advisory service will support you in finding your own path and help you get started in the world of studying.

Our Student Services Department will tell you everything you need to know about the admission process, and the Healthy University will give you valuable tips for a balanced and healthy study programme.

And while you're here, take a souvenir photo in front of our rainbow photo wall to take home with you!



STUDIOZ

CAMPUS BURREN

STUDIOZ



● Come to StudiOZ and find out everything about our study programs	11 am – 5 pm
● Information about application and enrollment	11 am – 3 pm
● Have your photo taken with Dorothy and Co. on the yellow path to knowledge	11 am – 5 pm
● Professional development with the Graduate Campus Aalen University	11 am – 5 pm
● Need a math refresher?	11 am – 5 pm
● Health Buddy	11 am – 5 pm
● University oracle	11 am – 5 pm
● WiR female students – Studying together	11 am – 5 pm
● Gallery of educational partner schools	11 am – 5 pm

FOLLOW THE YELLOW BRICK ROAD

WIN

AT WALDCAMPUS

EG

- Dorothy's Journey: Stories and flavors that connect worlds



Lobby
0.10 and
0.12



11 am –
4 pm

1.OG

- Business law – your key to the digital business world
- Go Global: Experience international business management

1.07

12 am –
1 pm

1.07

1 –
2 pm

2.OG

- Insights into business psychology – research and practice



2.07



11 am –
3 pm

5.OG

- Insights into everyday study life: Bachelor of Business Administration for SMEs

5.04

11 am –
1 pm

HG

- Discover your future in the healthcare industry
- Experience an interactive resuscitation – live and in virtual reality
- Taster lecture by a professor
- Industrial Engineering
We come together! We study together!
We stay together!

-1.09

11.30 –
11.50 am

-1.09

11.50 –
12.10 pm

-1.09

12.10 –
12.40 pm

-1.11

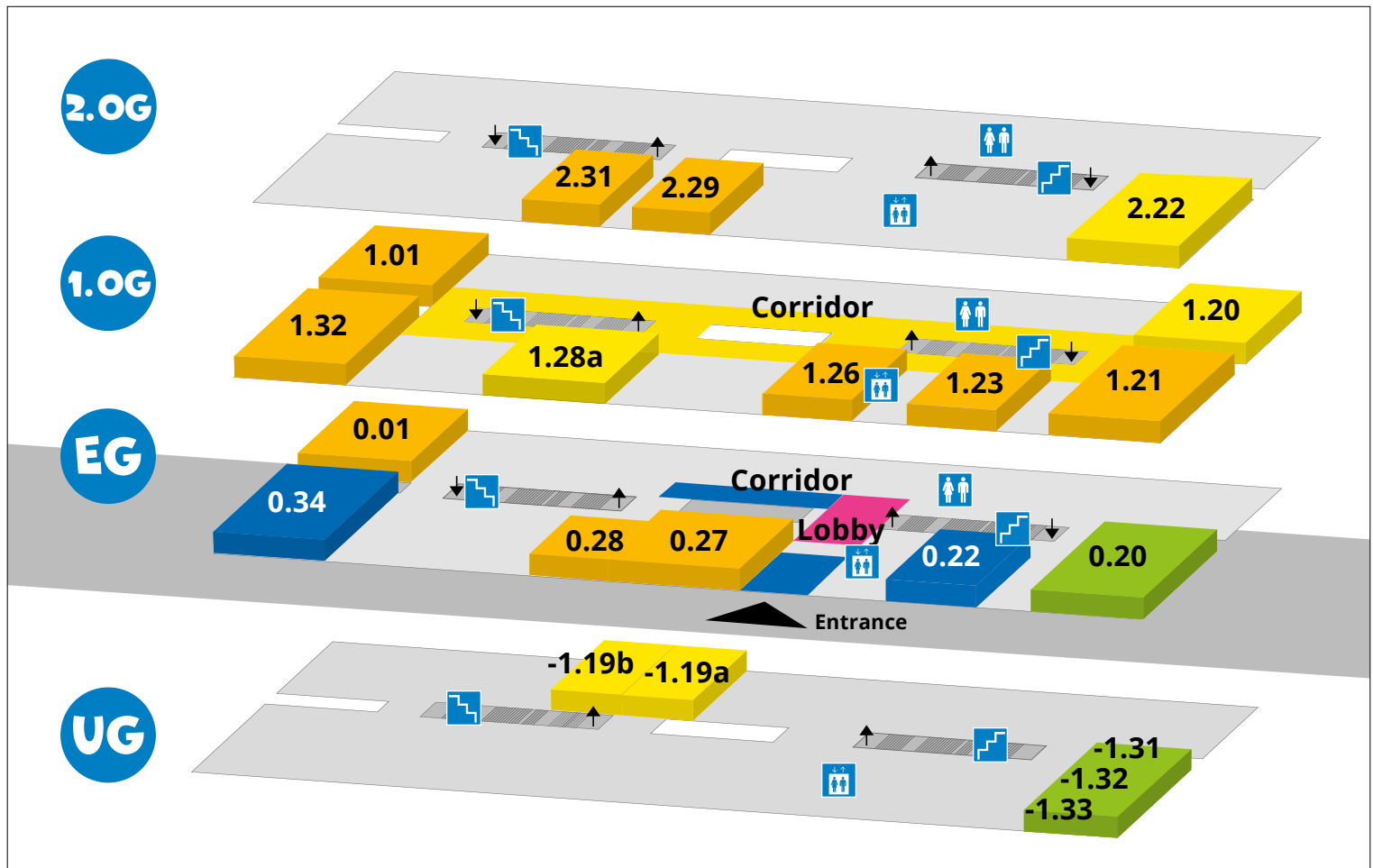
1 pm
2 pm

INSIGHTS STUDY-PROGRAMS EXPERIENCE

- UNIVERSITY IN GENERAL
- HEALTH AND NATURAL SCIENCES
- DESIGN AND COMMUNICATION
- ENGINEERING SCIENCES AND FUTURE TECHNOLOGIES
- COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE
- ECONOMY AND MANAGEMENT

G1

CAMPUS BURREN



EG

- Future Skills & Key Technologies – Doctoral opportunities and research topics at Aalen University | Research Academy & SmartPro
- With heart, courage and mind to a successful start-up
- Jumpstart your career – Professional development at the Graduate Campus Courses – Certificates – Bachelor – Master
- Computer science adventure (explorhino)
- Follow the path of knowledge – Discover the magic of chemistry!
- Follow the path of knowledge – Shaping the health of tomorrow with biopharmaceutical sciences
- Off to the moon
- Industrial robotics and robot driving school
- KI-Werkstatt



Lobby



11 am – 5 pm

Corridor

11 am – 5 pm

0.22

Lecture
12 am
2.30 pm

0.34

11 am – 5 pm

0.20

12 am

0.20

2 pm

0.01

11 am
1 pm

0.27

11 am – 3 pm

0.28

3 pm

Lobby

11 am – 5 pm

UG

- Experience space in a new way – A cubic meter full of photography
- Immerse yourself in the world of VR!
- Shaping for precision: How machining and 3D printing make optics possible
- Measuring with light: Optical high-precision for chip production
- Precision in perfection: robots and high-performance optics for the semiconductor industry

-1.19a

11 am – 5 pm

-1.19b

11 am – 5 pm

-1.31

11 am – 5 pm

-1.32

11 am – 5 pm

-1.33

11 am – 5 pm



Corridor



11 am – 5 pm

1.20

11 am – 5 pm

1.20

11 am – 5 pm

1.28a

11 am – 5 pm

1.01

Lecture
1.30 – 2.15 pm

1.21

11 am – 5 pm

1.21

11 am – 5 pm

1.21

11 am – 5 pm

1.21

11 am – 5 pm

1.21

11 am – 5 pm

1.21

11 am – 5 pm

1.23

11.30 am – 2.40 pm

1.26

11 am – 5 pm

1.32

11 am – 5 pm

1. OG

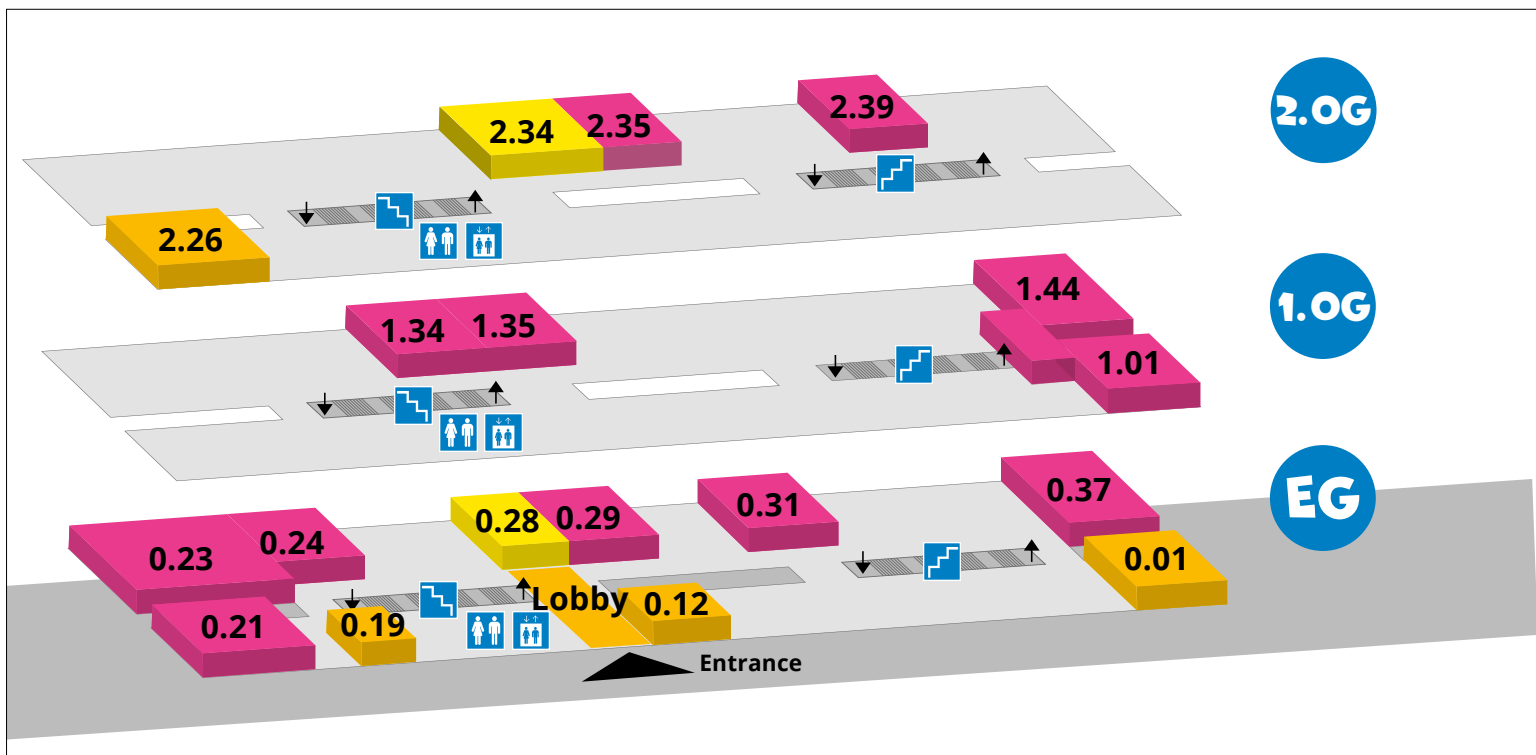
- Photo exhibition: Insight into images and studies
- Exchange with alumni in the Human Centircity study area
- Eye tracking: A different kind of career counseling!
- 3D magic: create your own Oz world!
- Whether automotive engineering, simulation or technical design: the degree course for development with 3 flexibly selectable specializations (Lecture on the study program)
- Virtual e-lap on a HiL simulator
- Small but nice and autonomous
- Smart controlling in drive technology
- Muscle power through the virtual world
- What's Smart in Mechatronics?
- AI meets mechatronics: practical learning and live demonstrations
- Why not study something that is urgently needed and offers job security? Teaching degree for technology and physics
- Artificial muscles – drives from smart-phones to medical technology
- Escape the Waste: The recycling code

2. OG

- LEGO® Challenge for adults and children: Follow the path of knowledge to Oz! **2.22** 11 am – 5 pm
- Can you see sound? **2.29** 11 am – 3 pm
- Optics meets medicine: Cancer cells in high resolution **2.31** 1–5 pm

G2

CAMPUS BURREN



● Workshop "Digital products" to join in	
● Get your magic access card and explore exciting stations	
● A Posteriori lighting: How to adjust the light in photos after taking them	
● Makerspace and Technical Design	
● Turbo drive under water	
● The magical world of "artificial intelligence" – experience, build and understand AI up close	
● Cyclic codes – this is the opportunity to delve into the complex world of data communication and error detection	
● How does AI help detect malware?	
● Curious Android apps	
● Route planning: From A to B – how does the sat nav actually work in the car?	
● Discover computer science – from clever codes to smart computers AALeC	
● Reinforcement Learning	
● Insights into software engineering projects	
● Immerse yourself in virtual reality	
● Flight through space	
● How do you prevent data theft?	
● Help – My data is gone!	
● Curious Android apps	
● Hologram deepfakes	
● Cyber security check for SMEs	
● AES encryption explained simply	
● Dice rolling with lava lamps	



0.28



11 am – 5 pm

Corridor

11 am – 5 pm

0.01

11 am – 3 pm

0.12

11 am – 5 pm

0.19

11 am – 5 pm

0.21

11 am – 5 pm

0.23

Lecture
11–12 am
2–3 pm

0.23

Lecture
12.30–1 pm
3.30–4 pm

0.23

Lecture
1.15–1.45
4.30–5 pm

0.23

Lecture
12 am–12.30 pm
3–3.30 pm

0.24

11 am – 5 pm

0.24

11 am – 5 pm

0.29

11 am – 5 pm

0.31

11 am – 5 pm

0.31

11 am – 5 pm

0.37

12.30–3 pm

0.37

11 am – 4 pm

0.37

11 am – 5 pm

0.37

12 am – 4 pm

0.37

1–5 pm

0.37

11 am – 5 pm

0.37

11 am – 5 pm



1.34



11 am – 5 pm

1.35

11 am – 5 pm

1.44

11 am – 5 pm

1.01

1. OG

- DAWID, the AI-based data wizard that works magic with data
- Scents from Oz – Emotion recognition and scent output
- Ahead through technology: Business informatics at the interface of AI and practice

2. OG

- The mobile sensor platform and its digital twin
- The tin man's garage
- Experience electrical engineering – explore and understand for yourself
- Insights into neural networks
- AI in the box
- The path to greater sustainability – KEFF+
- Aperture, shutter speed and focus – you design, not the camera

2.34

11 am – 5 pm

2.26

11 am – 5 pm

2.26

11 am – 5 pm

2.35

11 am – 5 pm

2.39

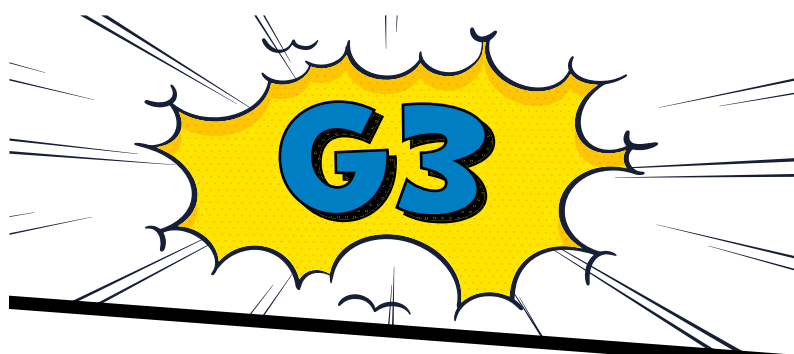
11 am – 5 pm

2.39

11 am – 5 pm

2.39

11 am – 5 pm

**LIBRARY**

- University library knowledge space – a tour of a modern academic library
- Chaos in the library – a library rally for little sorcerer's apprentices
- The chatbot for teaching – bwGPT

12 am
2 pm
3 pm
4 pm

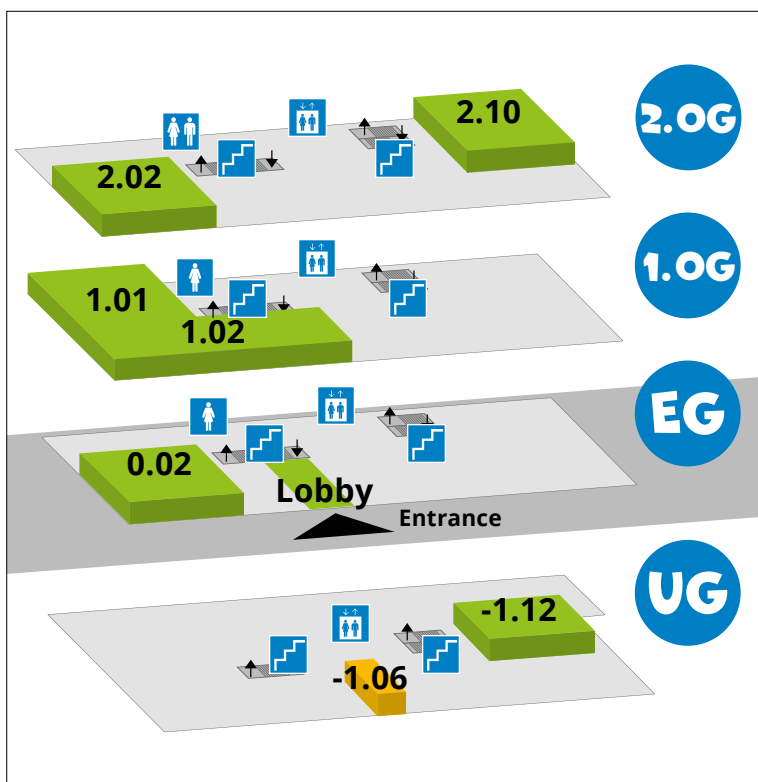
11 am – 5 pm

11 am – 3 pm



G4

CAMPUS BURREN



EG

● Are your glasses still on?

● Hands-on optical experiments



Lobby



11 am–
5 pm

0.02

11 am–
5 pm

1.OG

● Discover your future in the healthcare industry

● Have the volume of your headphones tested and protect yourself from loud music

● Test your hearing free of charge

● Some fun is a must

● Contact lens fitting

1.01

11 am–
5 pm

1.01

11 am–
5 pm

1.01

11 am–
5 pm

1.01

11 am–
5 pm

1.02

12 pm
2 pm–
4 pm

2.OG

● Demonstration screening in optometry

● AI compact – crash course for teachers

● Optometry: Students report on their experiences during their studies and practical semester and semester abroad

2.02

11 am
1 pm
3 pm

2.10

1–2 pm

2.10

2–2.30
pm

UG

● Telerobotics in medicine

● Demo contact lens production

-1.06

11 am–
5 pm

-1.12

11 am
1 pm
3 pm