

Master of Science (M.Sc.) Vision Science and Business (Optometry)

Module Manual

based on the study and examination regulations for the continuing education, part-time master's degree Master of Science (M.Sc.) Vision Science and Business (Optometry) at Aalen University

(Part MAW-TB-VSB-510)

Table of Content

(the following modules are described in this module manual)

Compulsory Modules

No.	Module Lecture	Туре	Type Study semester SWS		СР			
			1	2	3	4		
29001	Optometric Project						5	
29101	Optometric Project	V,P	1				5	
29102	Optometric Project Presentation	Р	Х				5	
29002	Leadership						5	
29301	Studium Generale	V,P			2		5	
29302	Leadership and Communication	V,P			1		5	
29010	Master Thesis						30	
9999	Master Thesis	Р				Х	20	
9998	Master Thesis Colloquium	Р				Х	30	

Total Compulsory Modules 40 CP

Elective Modules (those modules - that are compulsory for the European Diploma Optometry EDO are marked)

No.	Module Lecture	Туре	Study semester SWS				CP
			1	2	3	4	
29830	Human Biology						5 (EDO)
29401	Ocular Anatomy	V		2			5
29402	Physiology	V		2			5
29831	Pathology						5 (EDO)
29403	Histology	V,L		2			· · · ·
29404	Systems Pathology	V		2	_		5
29832	Dharmaaalami						10 (55.0)
29632	Pharmacology General Pharmacology	V		1			10 (EDO)
29405	Ocular Pharmacology	V		4			10
	<u> </u>			-			
29833	Ocular Disease						10 (EDO)
29407	Intro to Ocular Disease 1	V,L		3			10
29408	Intro to Ocular Disease 2	V,L		4	1		10
29834	Clinical Optometry in the US						5
29409	Interactive Clinical Cases	V,L		1			r
29410	Clinical Optometry in the US	V,P		1			5
29835	Vision Therapy and Binocular Vision						10 (EDO)
29411	Binocular Vision Disorders	V,L		4	•		10
29412	Vision Therapy	V,L		4	1		10
29836	Pediatric Optometry						5 (EDO)
29413	Pediatric Optometry	V,L		2	I		
29414	Case Management Pediatric	V,P	2			5	
29837	Sports Vision						5
29415		V,L		1			5
29415	Clinical Observations in the US	v,∟ P	- <u>1</u> X			5	

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29439 Research Project P X	29438	Case Documentation: Logbook	P		Х			5	
29439 Research Project P X									
								20	
29440 Research Project Presentation								20	
Total Elective Modules compulsory for the European Diploma Optometry 80 CP	29440	Research Project Presentation			Х			20	

Type (of lecture)

Explanations

V: Vorlesung (course lecture) L: Labor (lab course)

P: Projekt (project work)

1 CP (Credit Point) = 30 hours 60 minutes each of study 1 SWS (Semester hour per week) = 15 hours 45 minutes

each of lecture



Compulsory modules



	Faculty	
Aalen University	Optics and Mechatronics	Module description
	Course of Study	•
•	M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator	
	Prof. Dr. Anna Nagl	

Module name Optome			etric Project			Module	e no. 29001	
СР	Semester hours per week	Work- load	Contact time	Self study	Begin of offer	Se- mester	Duration	
5	1	150	15	15 135 ⊠ winter semester □ summer semester		1	⊠ 1 semester □ 2 semesters	
Targe	t degree		Module	Module type Year of study			Relevance ourses of study	
Maste	er of Science	(M.Sc.)	Compulsor	y module	1 st	-		
Form	of studies		Lecture	☐ Tutor nt ⊠ Proje	ial 🗌 Lab 🖾 Se ect work 🖾 Other: Pap	lf study ber, Repo	☐ Seminar rt	
Admission requirement								

Courses	Courses/lectures							
Course no.	Title of the course/lecture	LecturerTypeSemester hours per weekCPSe- mester		Module exam: type/length/ grading				
29101	Optometric Project	All members of the faculty	Lecture Project	1	4	1		
	Course type	Year of study						
	Compulsory course	1 st	-			PLP		
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	20 minutes	
29102	Optometric Project Presentation	All members of the faculty	Project	-	1	1	graded	
Course type		Year of study						
	Compulsory course	1 st		-				
Permitte	d aids							

Professional competence

The students are able to analyze and structure problems in the optometric field and design a solution based on scientific research techniques. They are able to arrange and explain their findings in the context of evidence-based optometry.

Methodological competence

The students are able for applying the knowledge in practice. After completion of the module, the students can evaluate the strengths and weaknesses of their own project. They are able to formulate the results in a presentation.

Interdisciplinary general competence

The students can demonstrate the ability to identify a viable problem in the optometric field and present a discussion on the relevance to primary eye care and vision science. They are able to design a plausible solution for the identified problem using scientific techniques and carry out validation procedures to establish the effectiveness of the proposed solution. The students are able to summarize their findings.

Competence area	Concentration	Minor concentration	In small amounts		
Professional competence	\boxtimes				
Methodological competence	\boxtimes				
Interdisciplinary general competence					

Lecture contents

Manufacturing (lecture number 29101) and presenting (lecture number 29102) an optometric project in a scientific research field

Basics of scientific research

- quantitative and qualitative methodological of empirical social sciences
- research design

Language	🗌 German	🛛 English	Spanish 🗌	French
	Chinese	Portuguese	🗌 Russian	Other
Literature	Updated literat	the optometric pro ure recommendati System) Canvas	-	in the LMS (Learning
Composition of the final mark		-		
Comments/other				
Last updated	September 20,	2021		



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Module name Leadership			•			Module	e no. 29002
СР	Semester hours per week	Workload	Contact Self Begin of offer time study		Se- mester	Duration	
5	3	150	45	105	⊠ winter semester □ summer semester	3	☐ 1 semester ☐ 2 semesters
Targe	et degree		Modu	le type	Year of study		Relevance purses of study
Maste	er of Science	(M.Sc.)		oulsory dule	2 nd		-
Form	of studies		⊠ Lectu ⊠ Assig	re 🗌 nment 🗌		Self stud Paper, R	, <u> </u>
Admission requirement							

Courses	Courses/lectures							
Course no.	Title of the course/lecture	Lecturer	rer Type Semester hours per week CP Se- mester			Module exam: type/length/ grading		
29301	Studium Generale	Prof. Dr. Anna Nagl/ Adjunct Faculty	Lecture Project	2	3	3		
	Course type	Year of study						
	Compulsory course	2 nd	2 nd -		PLM			
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	30 minutes graded	
29302	Leadership and Communication	Prof. Dr. Anna Nagl/ Adjunct Faculty	Lecture Project	1	2	3	č	
	Course type	Year of study						
	Compulsory course	2 nd		-				
Permitte	d aids							



Professional competence

The students use communication as a planned process of interactions. They are able to guide employees and customers. They can transfer skills in the management of all stakeholders. They can ascertain their own strengths and weaknesses.

Methodological competence

The students demonstrate fundamental knowledge and insights in different communication styles, verbal and non-verbal communication, cultural differences and cross-cultural communication techniques. The students will enhance their knowledge of methods of controlling negotiations. They are able to device the best methods of communication. They will further devise strategies for conflict management. They will propose methods for setting objectives and gathering feedback.

The students are able to prepare and evaluate scientific material and subsequently summarize it. The students are able to explain the scientific matter and validate it.

Interdisciplinary general competence

The students will develop abilities specifically relating to negotiations or the conducting of negotiations. The students are able to identify their strengths, weaknesses, and potential through the personal assessment center and the feedback on that. The students are able to combine knowledge from anthropology, psychology, communication studies and statistics.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

Studium Generale

A combination of humanities such as anthropology, psychology, communication studies and scientific research. The students also learn about developing a research hypothesis and how to design an experiment to test this hypothesis. Students also learn how to analyze research data, write a scientific abstract as well as how to make a scientific presentation.

Leadership

- Managerial role and tasks
- Tools for human resource development
- Specific leadership scenarios: performance evaluation; feedback; setting objectives
- Motivation in the business context
- Conflict management

Communication

- Essentials in planning of communication regarding negotiations
- Conversational management in negotiations
- Strategies and methodological of controlling communication and negotiations
- Exercising sales talk at an optometry practice

Language	🛛 German	🛛 English	Spanish 🗌	French
	Chinese	Portuguese	Russian	Other



Literature	Script Updated literature recommendations are available in the LMS (Learning Management System) Canvas
Composition of the final mark	
Comments/other	
Last updated	September 20, 2021



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Mod	ule name	e Master Thesis					Module no. 29010	
СР	Semester hours per week	Workload	Contact time			Se- mester	Duration	
30	-	900	-	- 900 ☐ winter semester ⊠ summer semester		4	⊠ 1 semester □ 2 semesters	
Targe	Target degree Module type Year of study			Relevance in courses of study				
Maste	er of Science	(M.Sc.)	Comp mod		2 nd		-	
Form	of studies	Lecture ⊠ Tutorial □ Lab ⊠ Self study □ Seminar □ Assignment □ Project work ⊠ Other: Paper, Report						
Admi	ssion requir	rement						

Courses/lectures							
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
9999	Master Thesis	All members of the faculty	Project	-	27	4	
	Course type	Year of study					Master thesis
	Compulsory course	2 nd		-			(PLS) and its presentation
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	(PLR)
9998	Master Thesis Colloquium	All members of the faculty	Project	-	3	4	20 minutes graded
	Course type	Year of study					•
	Compulsory course	2 nd		-			
Permitte	d aids						



Professional competence

The students can conduct an in-depth literature review to support a research hypothesis. They are able to develop a discussion that leads to the statement of a well-defined research question and hypothesis. They are able to design the appropriate methodology for data collection as a means of testing the research hypothesis. They are able to summarize research results with proper statistical methodology and discuss inferences gained from the research.

Methodological competence

The students can develop entry level research design such as designing the proper methodology for data collection as a means of testing the research hypothesis, data analysis skills such as reporting and summarizing the research results with proper statistical methods, and a deeper appreciation for scientific literature through extensive library research.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence			

Lecture contents

Autonomous elaboration of a complex scientific issue, a final presentation of the Master Thesis is given by the student to all members of the degree program and also to all interested e.g. alumni

Language	🖂 German	🛛 English	Spanish 🗌	French	
	Chinese	Portuguese	Russian	Other	
Literature	Depends on th	e topic of the Mast	ter Thesis		
		ure recommendati System) Canvas	ons are available i	n the LMS (Learning	
Composition	Final grade consists of a combined modules examination:				
of the final mark	PLS (80 %), P				
Comments/other					
Last updated	September 20,	2021			



Elective modules



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Module name Human Biology				Module no. 29830			
СР	Semester hours per week	Workload	Contact Self time study		Begin of offer	Se- mester	Duration
5	4	150	60	90	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Targe	Target degree		Module type		Year of study	Relevance in courses of study	
Maste	er of Science	(M.Sc.)	Elective	module			
Form of studies Image: Lecture Tutorial Lab Self study Self Image: Lecture Image: Tutorial Lab Self study Self Image: Lecture Image: Tutorial Image: Lecture Self Self Image: Lecture Image: Tutorial Image: Lecture Self Self Image: Lecture Image: Tutorial Image: Lecture Self Self Image: Lecture Image: Tutorial Image: Lecture Image: Tutorial Self Self Image: Lecture Image: Tutorial Image: Tutorial Image: Lecture Self Self Image: Lecture Image: Tutorial Image: Tutorial Image: Tutorial Self Self Image: Lecture Image: Tutorial Image: Tutorial Image: Tutorial Self Self Self Image: Lecture Image: Tutorial Image: Tutorial Image: Tutorial Self Self Self Image: Lecture Image: Tutorial Image: Tutorial Image: Tutorial Self Self Self Image: Tutorial Image: Tutorial Image: Tutorial Image: T					· _		
Admi	ssion requir	rement					

Courses/lectures							
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
29401	Ocular Anatomy	Kathleen L. Krenzer, O. D. Ph.D., D.A.T., Adjunct Assistant Professor at New England College of Optometry (NECO)	Lecture	2	3	will be announced on the notice board and in the LMS canvas	
	Course type	Year of study					PLK
	Elective course						120 minutes
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	graded
29402	Physiology	Adjunct Faculty	Lecture	2	2	will be announced on the notice board and in the LMS canvas	
	Course type	Year of study					
	Elective course						
Permitted aids							
Learning goals/competence							
Professio	onal competence						12

valid since study year 2021/22, version: December 10, 2021

The students are able to describe and explain ocular structures, orbit and embryogical development of the eye in depth. The students explain the knowledge of the blood supply, nervous innervations and muscles of the ocular structures and adnexa in relation to the ocular structures. The students are able to describe and relate the physiology in regards to control mechanisms manifestations including homeostasis, blood and circulation, endocrine system and hormonal function. They can demonstrate in-depth knowledge regarding the maintenance of the human body specifically in the areas of cardiovascular system, respiratory system, renal physiology and the endocrine systems.

Methodological competence

The students can analyze specific examples of how the ocular anatomy is related to normal function, how it is involved in the presentation and subsequent treatment of ocular conditions. The students can solve clinical related problems that involve pathological processes and disease.

The students can explain the basic organization of the human body, control systems, maintenance, support and movement and relate these to the anatomical structure of each area. They are able to correlate physiology of systems that are closely linked with the functioning of the eye.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence		\boxtimes	
Interdisciplinary general competence			

Lecture contents

Ocular Anatomy

- Ocular adnexa: eyebrows, superior palpebral sulcus inferior folds, canthi, lid margin, lacrimal system, blood supply and innervation of ocular adnexa
- Ocular surface: cornea, conjunctiva, sclera
- Anterior uvea: iris, anterior chamber angle, ciliary body, blood supply of iris and ciliary body
- Lens and vitreous
- Choroid and retina
- Optic nerve: gross landmark, cross section, visual pathway
- Embryology of the eye: development of the eye, clinical correlations
- The orbit: bones of orbit, extraocular muscles, nerves of orbit, cranial nerves not related to eye movement, nerves of orbit related to ocular movement, apex of orbit: orbital passages, muscle cone

Physiology

- Homeostasis: definition and body control system
- Blood and circulation: physical characteristics, composition, diagnostic tests
- Cardiovascular system: physiological properties of cardiac muscle, specialized tissue, extrinsic and intrinsic control of the heart, cardiac arrhythmias, electrocardiogram and its interpretation, heart as a pump, coronary circulation, hypertension, angina pectoris, myocardial infarction, and congestive heart failure
- Renal physiology: capillary dynamics and exchange of fluid between the blood and interstitial fluid, formation of urine by the kidney, glomerular filtration, tubular function, and plasma clearance, regulation of body fluids by kidney
- Respiratory system: pulmonary anatomy, mechanisms of ventilation and breathing, pulmonary circulation, blood transport and tissue gas exchange, ventilation/perfusion relationship, central mechanism of respiratory control, acid base regulation, chemical control of breathing
- Endocrine systems: chemical nature, response, transport and mechanism of hormones and action; feedback regulation and hormonal control, pituitary gland, thyroid gland, adrenal glands: biosynthesis and transport of thyroid hormones, physiological functions, and control mechanisms, pathologic



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conditions involving the thyroid gland, and treatment, gastro-intestinal hormones: gastrin, cholecystokinin, secretion and gastric inhibitory peptide, endocrine pancreas Insulin and glucagon as it relates to diabetes mellitus

Language	🗌 German	🛛 English	Spanish	French
	Chinese	Portuguese	Russian	Other
Literature	Management S Ocular Anatom - Tortora, G./G 15 th Edition. Jo Physiology: - Sherwood, L. Edition. Thom	System) Canvas ny: rabowski, S. (2017 ohn Wiley & Sons. (2015): Human Pl pson-Brooks/Cole emp, M. (2013): C	7): Principles of An hysiology: From ce	n the LMS (Learning atomy and Physiology. Ils to systems.9 th the Eye. 2 nd Edition.
Composition of the final mark				
Comments/other				
Last updated	September 20,	2021		



Aalen University	Faculty Optics and Mechatronics	Module description SPO 510
	Course of Study M.Sc. Vision Science and Business (Optometry)	
	Module Coordinator Prof. Dr. Anna Nagl	

Module name Pathology				Module	e no. 29831		
СР	Semester hours per week	Workload	Contact time			Se- mester	Duration
5	4	150	60	90	90 ⊠ winter semester or ⊠ summer semester		⊠ 1 semester □ 2 semesters
Targe	Target degree		Module type		Year of study	Relevance in courses of study	
Maste	er of Science	(M.Sc.)	Elective	module			
Form of studies Image: Lecture Tutorial Image: Lecture Self study Self study Image: Lecture Image: Tutorial Image: Lecture Self study Self study Self study Image: Lecture Image: Tutorial Image: Lecture Image: Tutorial Image: Lecture Image: Lecture					,		
Admi	ssion requi	rement					

Courses	Courses/lectures								
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading		
29403	Histology	Debora L. Nickla, M.S., Ph.D., Professor at New England College of Optometry (NECO)	Lecture Labs	2	2	will be announced on the notice board and in the LMS canvas			
	Course type	Year of study							
	Elective course								
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	PLL and PLK 120 minutes		
29404	Systems Pathology	Kathleen L. Krenzer, O. D. Ph.D., D.A.T., Adjunct Assistant Professor at New England College of Optometry (NECO)	Lecture	2	3	will be announced on the notice board and in the LMS canvas	graded		
	Course type	Year of study							
	Elective course								
Permitte	d aids		•						



Professional competence

The students are able to demonstrate the knowledge of the fundamentals of histology and its relation to the eye. They can explain the functions of all cells, how specific organelles support these functions; and how structure supports function. The students can analyze organization of cells within tissues, organs, and organ systems and explain the functional significance.

The students are able to describe the pathological changes; how the pathology relates to the clinical presentation and understanding the difference between the biological and clinical goals of therapy. They are able to demonstrate knowledge and in understanding of the fundamentals of the types of pathological processes that underlie the clinical manifestation of disease.

Methodological competence

The students are able to distinguish between these classes based on cell morphology including the four classes of specialized cells that make up organs: epithelial tissue, connective tissue, nerve and muscle. The students are able to relate to other biological science curriculum on completion of this course.

The students can evaluate the pathological processes involved in a disease in understanding the biological constructs that underlie the clinical presentation, the clinical course and the rationale for therapeutic intervention. The students can explain how the pathological processes play roles in a select group of systemic disorders that are prevalent among those likely to seek care from an optometrist.

Competence area	Concentration Minor concentration		In small amounts
Professional competence	\boxtimes		
Methodological competence		\boxtimes	
Interdisciplinary general competence			

Lecture contents

Histology

- Cell organelles and function
- Histological techniques
- Review: Epithelium/ocular epithelium

Lab 1: Ocular epithelium, connective tissue, integument, cartilage and bone

Lab 2: Connective tissue, blood and muscle tissues

Lab 3: Integument/eyelid, nervous system, exocrine and endocrine systems

Lab 4: Blood, muscle; systems histology: cardiovascular, renal, respiratory and digestive systems

Lab 5: Nervous system, cardiovascular system

General Pathology

- Pathology and Pathophysiology: cell Injury and adaptation and cell death
- Tissue responses to damage types of inflammation
- Immunology
- Neoplastic processes
- Metabolic disorders

Systems Pathology

- Cardiovascular dysfunction and primary essential hypertension
- Human deficiency virus: HIV and AIDS
- Respiratory systems



- Diabetes mellitus

- Inflammatory conditions and dermatological lesions

Language	German	🛛 English	Spanish 🗌	French		
	Chinese	Portuguese	Russian	Other		
Literature	Management S Histology: -Young, B. et a Churchill Livin Systems Patho	System) Canvas- al (2006): Wheater gstone. blogy: otran, R./ Astor, J.	's Functional Histo	in the LMS (Learning logy. 5 th Edition. Basic Pathology. 10 th		
Composition of the final mark	Final grade consists of a combined modules examination. PLL (20%), PLK (80%)					
Comments/other	Minimum 10 students					
Last updated	September 20,	2021				



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Mod	lule name	ule name Pharmacology			Module	Module no. 29832	
СР	Semester hours per week	Workload	Contact Self Begin of offer time study		Se- mester	Duration	
10	8	300	120	180	i winter semester or i summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Targ	Target degree		Module type		Year of study	Relevance in courses of study	
Mast	ter of Scier	ice (M.Sc.)	Elective	module			
Form of studies Image: Lecture Image: Tutorial Image: Lecture Image: Self study Image: Self					, _		
Adm	ission req	uirement					

Courses/lectures									
Course no.	Title of the course/lecture	Lecturer	Туре	TypeSemester hours per weekCPSe- mester		Module exam: type/length/ grading			
29405	General Pharmacology	Prof. Lorne Yudcovitch, O.D., M.S., F.A.A.O. Pacific University College of Optometry	Lecture	4	5	will be announced on the notice board and in the LMS canvas			
	Course type	Year of study					PLK		
	Elective course						120 minutes		
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	graded		
29406	Ocular Pharmacology	Diane T. Adamczyk, B. S., O.D., Professor of Optometry at SUNY	Lecture	4	5	will be announced on the notice board and in the LMS canvas			
	Course type	Year of study							
-	Elective course								
Permitte	d aids								

Professional competence

The students are able to provide detailed explanations of the application of the principles in pharmacology, biological factors influencing drug response, pharmacokinetics and drug delivery systems, includes the clinical properties of widely systemic drugs and interactions and ocular and visual side effects of systemic medications in clinical use. The students are able to analyzes properties, clinical attributes and practical applications of pharmaceutical agents used in ophthalmic diagnosis and therapy. The students are able correlate the pharmacology with related medical science, the action and uses of drugs in advances in medicine. The students can understand and demonstrate knowledge on applications of pharmaco-dynamics to therapeutics and to correlate these principles to the ocular system. They also are able to evaluate the application and use of therapeutics in systemic and ocular application of drugs used in the diagnosis and treatment of ocular disease and ocular manifestations of systemic disease with special attention to practical matters including contraindications, precautions, dosage, administration, side effects and drug interactions. They can evaluate the legal considerations related to use and prescription of ocular pharmaceuticals

Methodological competence

The students are able to correlate pharmacology with related medical science, the action and uses of drugs in advances in medicine. The students are able to place the emphasis on applications of pharmaco-dynamics to therapeutics and to correlate these principles to the ocular system. The students will understand the use of therapeutics in systemic and ocular application. The students are able to understand and demonstrate knowledge on applications of pharmaco-dynamics to therapeutics and to correlate these principles to the students are able to understand and demonstrate knowledge on applications of pharmaco-dynamics to therapeutics and to correlate these principles to the ocular system.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence			
Interdisciplinary general competence			

Lecture contents

Principles of general pharmacology

- General principles in pharmacology
- Routes of drug administration
- Pharmacokinetics of drug
- Half life of drug: protein binding
- Concentration of unbound drug
- Bio-Transformation or metabolism
- Excretion of drugs

General aspects of neuropharmacology: autonomic nervous system drugs

- Anatomical subdivision of the autonomic nervous system
- Central nervous system
- Autonomic system
- Neuro-humoral transmission in the autonomic system
- Mechanisms for signal termination, cholinergic system
- Mechanisms for signal termination, adrenergeic system



General Pharmacological drugs and their applications

- Cardiovascular drugs, histamine and antihistamine, systemic glucocorticoids, sedative hypnotic and anit-epiletic drugs, analgesics, antipyretics, and anti-inflammatory drug: non narcotic and narcotic analgesics, anti-depressants and anti-psychotics, amphetamines and sympathomimetics

Principles of Ocular Pharmacology

- Survey of current optometric drug uses
- Preparation and packaging of ophthalmic drugs
- Drug actions, drug effectiveness, drug safety
- The medical prescriptions
- Factors influencing the objectively demonstrated patient response
- Review of general drug transport mechanisms
- Ocular penetration
- Routes of ocular administration

Optometric diagnostic drugs and their applications

Clinical usage, special hazards/precautions in ophthalmic drug use, surface active drugs, topical anesthetics, autonomic drugs, actions and effect, physical agents, over the counter ophthalmic products, dyes, stains and their uses

Survey of ophthalmic drug usage. Mechanisms of how the drugs work, effectivity, side effects

 Glaucoma drugs, sulfonamides, antibiotics, anti-viral agents, anti-fungal agents, corticosteroids, others

Language	🗌 German	🛛 English	Spanish 🗌	French				
	Chinese	Portuguese	Russian	Other				
Literature		ure recommendati System) Canvas	ons are available	e in the LMS (Learning				
	 General Pharmacology: Katzung, G. (2013): Basic and Clinical Pharmacology. 13-Edition. Appleton and Lange. 							
	 Ocular Pharmacology: Bartlett, D./Jaanus, S./Blaho, K. (2000): Clinical Ocular Pharmacology.4th Edition. Butterworth and Heinemann. (Pls. note: This edition contains a chapter by your lecturer Prof. Dr. Diane 							
	Adamczyk)							
Composition of the final mark								
Comments/other	Minimum 10 st	udents						
Last updated	September 20,	2021						



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Module name Ocular Disease			Module	Module no. 29833			
СР	Semester hours per week	Workload	Contact time			Se- mester	Duration
10	7	300	105	105 195 ⊠ winter semester or ⊠ summer semester		will be announced on the notice board and in the LMS canvas	☐ 1 semester ⊠ 2 semesters
Target degree		Module type		Year of study		Relevance ourses of study	
Mast	ter of Scien	ice (M.Sc.)	Elective	module			
Form of studies Image: Lecture Image: Tutorial Image: Lecture Image: Self study Image: Self					,		
Adm	ission req	uirement					

Courses	/lectures						
Course no.	Title of the course/lecture			Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
29407	Intro to Ocular Disease 1	Bina Patel, O.D., Professor, New England College of Optometry (NECO) Labs: Georg Scheuerer, Thomas Hofmann, Oliver Buck, et al all M.Sc.	Lecture Labs	3	5	will be announced on the notice board and in the LMS canvas	PLL and PLK
	Course type	Year of study					
	Elective course						120 minutes
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	graded
29408	Intro to Ocular Disease 2	Bina Patel, O.D., Professor, New England College of Optometry (NECO),	Lecture Labs	4	5	will be announced on the notice board and in the LMS canvas	
		Jinjong Chung, Laureen					



		Kirkness, Adjunct Faculty New England College of Optometry				
		Labs: Georg Scheuerer, Thomas Hofmann, Oliver Buck, et al, all M.Sc.				
	Course type	Year of study				
	Elective course					
Permitted aids		Diagnostic procedu visual field machin visual fields, Goldr auxiliary diagnostic Optic coherence to pressure/stethosco	es such as frequ nann visual fields c lenses such as mography, fund	ency doubl s, direct op 90D, 78D,	ing perim hthalmose 60D, gon	eter, Humphrey cope, penlight,

Professional competence

The students are able to describe normal variations and abnormal findings of the anterior portion of the eye. They are able to make differential diagnosis on red eye presentations and they are able to formulate a management and treatment plan. The students are able to detect and explain the manifestations of dry eye and lacrimal disorders. They are able to detect and correlate the effects on vision/refractive errors with the manifestation of cataracts and understand the relationship between ocular findings and systemic diseases where applicable. The students are able to demonstrate proficiency in using a slit lamp biomicroscopy, lacrimal assessment, and demonstrate the knowledge and skills to understand the workings of the optic nerve head and related variations. The students can evaluate of optic nerve damage as it relate to glaucoma, mechanisms involved and diagnostic tools used in diagnosis such as goldmann tonometry, gonioscopy, visual field, direct ophthalmoscope, optical coherence tomography, auxiliary lenses with biomicroscopy use fundus camera. They can evaluate of how the condition is managed and treated including the importance of timely referrals. They are able to develop proficient diagnostic skills that will be incorporated into a primary eye examination.

The students have knowledge and skills in understanding normal variations and abnormal findings of the posterior portion of the eye. They are able to detect and explain the manifestations of common uveal diseases macular disease, vitreal variations and disorders, pigmented lesions in the retina and choroid, peripheral retinal variations and diseases including the pathophysiological process and optic nerve inflammatory conditions. The students are able to detect and correlate the effects on vision/refractive errors with the manifestation of macula diseases and other optic nerve inflammatory diseases. They can evaluate the relationship between ocular findings related to common systemic diseases. They can evaluate the ocular vascular manifestations such as diabetes, hypertension, etc., and normal and abnormal pupillary responses and findings and as they correlate to the parasympathetic and sympathetic nervous system, management and underlying causes. The students can demonstrate the knowledge to understand of benign peripheral retinal degenerations, formation of retinal holes, tears and detachments, understanding of management and treatment options. The students can explain normal varations and abnormal pigmented related lesions of the retina and choroid. They can analyze and interpretate of fluroscein angiography and optical coherence tomography and how it relates to common vascular, macula, vitreal disorders. The students gained proficiency in using instruments to diagnose posterior segment disorders such as fundus camera, optical coherence tomography, auxiliary lenses with biomicroscopy, binocular indirect ophthalmoscope, blood pressure measurement, pupil measurements. They know how the condition is managed and treated including the importance of timely referrals. They develop proficient diagnostic skills that will be incorporated into a primary eye examination.

Methodological competence

The students can demonstrate competency in proficiency with diagnostic skills in techniques such as slit lamp, Goldmann tonometry, gonioscopy, direct ophthalmoscope, binocular indirect ophthalmoscope, auxiliary lens use with biomicroscopy. The students are able to interpret results from instruments used in aiding with the diagnosis or screening such as optical coherence tomography, fundus camera and visual fields.

Interdisciplinary general competence

The students are able to correlate clinical findings to their knowledge in ocular disease and be able to develop and carry out appropriate management and treatment including involvement of multidisciplinary health care providers. They are able to apply subjects covering ocular anatomy, histology, physiology, general and ocular pharmacology principles. They can provide the foundation and knowledge to incorporate diagnostic procedures and apply them to patient care.

The students are able to correlate clinical findings to their knowledge in ocular disease. They are able to develop and carry out appropriate management and treatment including involvement of multidisciplinary health care providers. They are able to apply subjects covering ocular anatomy, histology, physiology, systems pathology general and ocular pharmacology principles. The students can provide the foundation and knowledge to incorporate diagnostic procedures and apply this to patient care. The students are able to recognize, understand and manage anterior and posterior segment ocular emergencies. They are able to work in efforts to reduced incidence of visual blindness as a public health effort as related to common manifestations of systemic diseases such as diabetes.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

Lids, lashes, and adnexa: overview, congenital abnormalities, normal variations, inflammatory and infections, malignant and benign lesions of infection of lids.

- Lacrimal system: overview, dry eye, diagnostic evaluation, abnormal lacrimal tear production, congenital and acquired abnormalities of the lacrimal drainage system.
- Conjunctiva: overview, conjunctiva variations, malignant and benign lesions, infections and inflammation of conjunctiva: bacterial, viral, trachoma inclusion organisms, allergic.
- Episclera and sclera: overview, etiology, diagnosis, classification, clinical course.
- Uvea: overview, classification, clinical presentation, pathogenesis, etiology, diagnostic consideration, management.
- Anterior chamber assessment. Gonioscopy: features observed, normal and abnormal features, open versus closed; angles, reasons for gonioscopy, pathological presentations.
- Cornea: overview, edema, scarring, neovascularization, examination procedures, corneal degenerations and dystrophies, drug depositions, management and options of treatment.
- Lens: overview, lens variations, aging changes, cataracts, clinical evaluation, understanding of surgical treatment.
- Optic nerve head: C/D estimation, variations, examination,
- Glaucoma: diagnosis, primary open angle glaucoma, secondary open angle glaucomas, narrow angle glaucoma, acute angle closure glaucoma, ocular hypertenision, glaucoma suspect, methods of detection, understanding of treatment and understanding of some of the basic surgical treatment.
- Diagnostic labs: slit lamp examination, lacrimal and dry eye evaluation, tonometry, gonioscopy, optic

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nerve evaluation, optical coherence tomography application: anterior and posterior segment

Fundus examination: comparison of instruments, diagnostic techniques

- Pupils: pupillary reaction, normal and abnormal, afferent pupillary APD defects, cause of abnormal shape
- Congenital optic nerve abnormalities: common disorders, prognosis, short and long term complications, application to visual fields
- Acquired optic nerve abnormalities: optic nerve swelling, typical findings, diagnostic techniques, visual fields, management
- Differential diagnosis of retinal and choroidal lesions: vitreal attachment, hemorrhages, pigmented lesions, exudates, drusen, vascular changes
- Fluorescein angiography: procedure, reasons, side effects, interpretation normal/abnormal,
- Macula: overview, examination techniques, complications to layers, age related macula degeneration, CNV formation and causes, NEI clinical findings and application, idiopathic central serous choroidopathy, epiretinal membrane, macula holes, cystoid macula edema,
- Vitreous: overview, common variations, asteroid hyalosis, post, vitreous detachment, management
- Retinal vascular occlusive disease: retinal vascular pathiophysiology, clinical presentation, complications and management of CRAO, BRAO, CRVO, BRVO
- Hypertensive retinopathy: review, findings and staging, management, blood pressure
- Diabetic retinopathy: review of systemic diabetes, risk factors, pathiophysiology of retinopathy, ETDRS
- Classification system, management protocols, application of studies
- Peripheral retina: overview, common age related variations, retinal holes, tears, detachment
- Posterior segment inflammations: Understand the manifestation of the process systemically and clinical manifestation, toxoplasmosis, toxocara, histoplasmosis
- Diagnostic laboratory: auxiliary lenses with slit lamp, Goldmann 3 mirror, binocular indirect ophthalmoscopy, optical coherence tomography, Goldmann 3 mirror, pupillary testing

Language	🗌 German	🛛 English	🗌 Spanish	French				
	Chinese	Portuguese	Russian	Other				
Literature	 Script Updated literature recommendations are available in the LMS (Learning Management System) Canvas Alexander, L. (2002): Primary Care of the Posterior Segment. 3rd Edition. McGraw-Hill Pub. Kanski, J. (2019): Clinical Ophthalmology: A Systematic Approach. 9hth Edition. Elsevier. 							
Composition of the final mark	Final grade consists of a combined modules examination: PLL (25 %), PLK (75 %)							
Comments/other								
Last updated	September 20,	2021						



Aalen University	Faculty Optics and Mechatronics	Module description	
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510	
	Module Coordinator Prof. Dr. Anna Nagl		

Module name Clinical C			Optometr	y in the U	IS	Module no. 29834		
СР	Semester hours per week	Workload	Contact time	Self study	Begin of offer	Se- mester	Duration	
5	2	150	30	120	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters	
Target degree			Module type		Year of study	Relevance in courses of study		
Mast	er of Scien	ice (M.Sc.)	Elective module					
Forn	n of studie	s	⊠ Lectur ⊡ Assign		Tutorial 🛛 Lab 🛛 Project work 🖾 Other:	⊠ Self stu Paper, R	, _	
Adm	ission req	uirement						

Courses	Courses/lectures								
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading		
29409	Interactive Clinical Cases	Bina Patel, O.D., Professor, Joanne Caruso, O.D., New England College of Optometry (NECO)	Lecture Labs	1	2	will be announced on the notice board and in the LMS canvas	PLM		
	Course type	Year of study							
	Elective course						20 minutes		
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	graded		
29410	Clinical Optometry in the US	Bina Patel, O.D., Professor, Joanne Caruso, O.D., New England College of Optometry (NECO)	Lecture Project	1	3	will be announced on the notice board and in the LMS canvas			
	Course type	Year of study							
	Elective course								
Permitted aids									



Professional competence

The students can develop a deeper understanding of how primary care practice is incorporate in patient care in the US and demonstrate entry-level competency in punctual plug and foreign body removal. The students can develop a more in depth understanding of the application of optical coherence tomography and its relation to optic nerve and macula disorders. The students can explain evidence based medicine and related topics related to ocular pathology, binocular abnormalities.

Methodological competence

The students are able to demonstrate competency in proficiency with diagnostic skills techniques in the labs of the Aalen partner university in the US.

Interdisciplinary general competence

The students have a deeper understanding of how optometrists are providing a primary care role to eye care in the US. The students are able to explain how the profession optometry interacts and supports other professional disciplines including ophthalmology in the US. The students can explain the optometry's importance and contribution in prevention of blindness and role in public health related profession.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		
Lecture contents			
Diabetic retinopathy Visual field and fundu Glaucoma cases Optical coherence tor Foreign body remova Punctual plugs overvi Interactive lecture p Anterior segment occ Posterior segment occ Emergency anterior a Research on myopia Evidence based med Retinal update and retor	nography interpretation a l overview and workshop ew and workshop resentations ular disease grand round ular disease grand round nd posterior segment oc and clinical application cine cases related to refr search s	and use of the technique v s s ular presentations ractive errors	vith interesting cases
Language	🗌 German 🛛 🖾 Er	nglish 🗌 Spanish	French

Portuguese

Russian

Chinese

Other_



Literature	Script Updated literature recommendations are available in the LMS (Learning Management System) Canvas
Composition of the final mark	
Comments/other	
Last updated	September 20, 2021



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Module name Vision Th			nerapy an	id Binocu	Ilar Vision	Module no. 29835	
СР	Semester hours per week	Workload	Contact time	Self study	Begin of offer	Se- mester	Duration
10	8	300	120	180	i winter semester or i summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective	module			
Form of studies			☐ Lecture ☐ Tutorial ☐ Lab ☐ Self study ☐ Semin ☐ Assignment ☐ Project work ☐ Other: Paper, Report				,
Admi	ssion requir	rement					

Courses	Courses/lectures									
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading			
29411	Binocular Vision Disorders	Karl Citek, B.S., O.D., MEd, FAAO	Lecture Labs	4	5	will be announced on the notice board and in the LMS canvas				
		Ryan Bulson, OD, MS, FAAO								
		both Professors at the College of Optometry at the Pacific University Labs: Katja Schiborr et al, all M.Sc.					PLL and			
	Course type	Year of study					PLK			
	Elective course									
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	120 minutes graded			
29412	Vision Therapy	Scott Cooper, B.S., O.D., MEd, FAAO, Graham Erickson, B.S., O.D., FAAO, FCOVD both Professors at the College of Optometry at the Pacific University	Lecture Labs	4	5	will be announced on the notice board and in the LMS canvas	yraueu			

		Labs: Katja Schiborr et al, all M.Sc.	
	Course type	Year of study	
	Elective course		
Permitted aids			

Professional competence

The students can explain how binocular vision disorders impact the daily lives of the public. They can anaylse the neurophysiology of accommodation, vergence and eye movements and have detailed understanding of functional aspects of accommodation, vergence and eye movements. The students know and apply psychophysical measurement principles to evaluation of visuomotor skills. They are able to identify visuomotor anomalies and prioritize relative to clinical care. They are able to apply various methods of analysis to evaluate individual measurements of specific functions and indirect clues to related functions. The students are able to identify specific visual syndromes based on formal analysis. They are able to prioritize treatment options and apply logically derived prescriptions whenever applicable based on a formally derived diagnosis.

Methodological competence

The students can integrate presented material within current practice setting, whenever applicable. They are able to interpret and utilize horizontal fixation disparity curves in diagnosis and treatment. The students can explain and apply bioengineering model of accommodation and vergence to vision therapy. They can organize and prepare to apply vision therapy to patients with easily treatable diagnoses. They can evaluate sensory aspects of vision therapy as they pertain to improvement or resistance to improvement. The students are familiar with the benefits and limitations of computer-based vision therapy. They are able to identify which patients with vertical deviations should be treated with prism and which should receive vision therapy. They are able to provide vision therapy for vertical deviations and understand the principles of diagnosis and treatment of strabismus. They are be familiar with specialized areas of vision therapy and explain how to incorporate vision therapy into daily practice: office and patient management

Interdisciplinary competence

The students can acquire mastery of the knowledge on a level where the student can educate the public within their scope of practice.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\square		
Interdisciplinary general competence		\boxtimes	

Lecture contents

Binocular Vision Disorders

- Neurophysiology of vision

- Overview of common non-strabismic visuomotor: binocular vision anomalies
- Basic analysis techniques for visuomotor: binocular vision problems; identification of syndromes
- Methodological of case analysis to consider clinical data as individual measurements of specific functions, as indirect clues to related functions and as information to allow identification of specific syndromes.

These analyzes lead to discussion of treatment options, prioritization of treatments, and prescriptive



calculations.

- Application: case examples

Vision Therapy

- Interpretation and utilization of horizontal fixation disparity curves
- Incorporation of vision therapy into daily practice
 Biomechanical model of accommodation and vergence
- Vision Therapy approaches
- Sensory aspects of Vision Therapy
- Computer-based Vision Therapy options
- Vision Therapy for vertical deviations
- Strabismus _

Language	🗌 German	🛛 English	Spanish 🗌	French			
	Chinese	Portuguese	🗌 Russian	Other			
Literature	 Management S Scheiman/W Heterophorie Edition. Lipp Griffin/Grish Therapy. Bu Birnbaum (1 Butterworth- 	 pdated literature recommendations are available in the LMS (Learning anagement System) Canvas Scheiman/Wick (2019): Clinical Management of Binocular Vision. Heterophoric. Accommodative, and Eye Movement Disorders. 5th Edition. Lippincott Williams and Wilkins. Griffin/Grisham (1995): Binocular Anomalies; Diagnosis and Vision Therapy. Butterworth-Heinemann. Birnbaum (1993): Optometric management of nearpoint vision disorder Butterworth-Heinemann. Ciuffreda/Tannen (1995): Eye Movement Basics for the Clinician. 					
Composition of the final mark	Final grade consists of a combined modules examination: PLL (25 %), PLK (75 %)						
Comments/other							
Last updated	September 20	, 2021					



Aalen University	

Faculty Optics and Mechatronics Course of Study M.Sc. Vision Science and Business (Optometry) Module Coordinator

Module description SPO 510

Prof. Dr. Anna Nagl

Module name Pediatric		Optometry			Module no. 29836		
СР	Semester hours per week	Workload	Contact Self Begin of offer time study		Se- mester	Duration	
5	4	150	60 90 ⊠ winter semester or ⊠ summer semester		will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters	
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective module		-		
Form of studies					Tutorial 🛛 Lab 🖂 Project work 🖾 Other:	Self stuc Paper, Re	, _
Admission requirement			Successful completion of module "Vision Therapy and Binocular Vision"				

Courses	Courses/lectures								
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading		
29413	Pediatric Optometry	John P. Lowery, OD, MEd, FAAO, Hannu Laukkanen, OD, MEd, FAAO, FCOVD-A	Lecture Labs	2	3	will be announced on the notice board and in the LMS canvas			
	Professors at the C of Optometry at the University Labs: Katja Schiborr et al, all M.Sc.						PLK and PLR		
	Course type	Year of study				60 minutes			
	Elective course	Elective course					graded		
Course no.	Title of the course/lecture			Semester hours per week	СР	Se- mester	graded		
29414	Case Management Pediatric	John P. Lowery, OD, MEd, FAAO, Hannu Laukkanen, OD, MEd, FAAO, FCOVD-A	Lecture Project	2	2	will be announced on the notice board and in the LMS canvas			



Course type Elective course	Professors at the College of Optometry at the Pacific University Labs: Katja Schiborr et al, all M.Sc. Year of study		
Permitted aids			

Professional competence

The students will become an entry-level optometrist with the knowledge and skills to understand vision disorders impacting the pediatric population. The students are able to relate basic knowledge of vision development. They can formulate knowledge and skills in assessment techniques unique to pediatric optometry. The students are able to ascertain the relationships between vision and learning; and are able to transfer the skills in optometric case management for the pediatric patient.

Methodological competence

The student are able to transfer methods in assessment techniques for pediatric patients.

Interdisciplinary competence

The students are able to develop the mastery of the knowledge on a level where the student can educate the public within their scope of practice as well as develop communication skills to be able to organize key information from a pediatric patient.

Competence area	Concentration	Minor concentration	In small amounts		
Professional competence	\boxtimes				
Methodological competence	\boxtimes				
Interdisciplinary general competence	\boxtimes				

Lecture contents

- Overview of vision disorders and developmental milestones impacting the pediatric population
- Basic examination and assessment of the infant, toddler, pre-school, and school-aged child
- Near-point vision analysis and assessment of visual perception
- Relationship between vision and learning
- Lens prescribing and vision therapy in pediatric optometry

Clinic based assignments

- Basic examination and assessment of the infant, toddler, pre-school, and school-aged child
- Near-point vision analysis and assessment of visual perception
- Relationship between vision and learning
- Lens prescribing and vision therapy in pediatric optometry

Language	🗌 German	🛛 English	Spanish 🗌	French			
	Chinese	Portuguese	🗌 Russian	Other			
Literature	Script						
	Updated literature recommendations are available in the LMS (Learning						



	Management System) Canvas
	Required text: "Clinical Pediatric Optometry" by Press & Moore
	 Suggested Reading: Scheiman, M./Rouse, M. (2006): Optometric Management of Learning- Related Vision Problems. Elsevier.
	 Birnbaum, M. (1993): Optometric Management of Nearpoint Vision Disorders. 2. Edition Butterworth-Heinemann.
Composition of the final mark	Final grade consists of a combined modules examination: PLK (75 %), PLR (25 %)
Comments/other	Minimum 10 students
Last updated	September 20, 2021



Aalen University

Faculty Optics and Mechatronics Course of Study M.Sc. Vision Science and Business (Optometry) Module Coordinator Prof. Dr. Anna Nagl

Module description SPO 510

Module name Sports Vi			sion			Module no. 29837	
СР	Semester hours per week	Workload	Contact time	Self study	Begin of offer	Se- mester	Duration
5	1	150	15	135	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Maste	er of Science	(M.Sc.)	Elective module				
Form of studies			 ☑ Lecture ☑ Tutorial ☑ Assignment ☑ Project work ☑ Other: Paper, Report 			, _	
Admission requirement							

Courses/lectures							
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
29415	Sports Vision	Graham Erickson, B.S., O.D., FAAO, FCOVD, Fraser C. Horn, OD, FAAO, Professors of Optometry at the College of Optometry at the Pacific University	Lecture Labs	1	2	will be announced on the notice board and in the LMS canvas	PLP
	Course type	Year of study					
	Elective course			-			20 minutes
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	graded
29416	Clinical Observations in the US	Willard Bleything B.S., M.Sc., O.D., F.A.A.O., Distinguished University Professor of Optometry and Public Health at the College of Optometry at the Pacific University	Project	-	3	will be announced on the notice board and in the LMS canvas	

	Course type	Year of study	
	Elective course		
Permitted aids			<u> </u>

Professional competence

The students are able to determine the pertinent visual skills utilized in sport. The are able to provide the rationale and research results in support of specific sports vision performance skills including normative data. They are able to provide strategies for a comprehensive evaluation of athletes to provide a background for protective eyewear issues; and, to learn vision training techniques utilized in visual skills related to athletes.

The students can demonstrate the ability to build sports vision services into an optometric practice. They are able to determine the visual skills most pertinent in various sports and apply research results in testing for specific sports performance skills. They are able to organize a comprehensive evaluation for athletes competing in various sports. The students are able to manage refractive treatment options including filters and eyewear considerations for safety; and, apply vision training to enhance visual skills essential to sports.

Methodological competence

The students are able to employ strategies to build sports vision into an optometric practice and to provide case management strategies for refractive components, enhancement filters, contact lenses, and refractive surgery for athletes.

Interdisciplinary competence

The students are able to educate the public within their scope of practice.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

The theory and practice of sports vision is presented in detail. The course emphasizes exploration of the research base supporting sports vision services, analysis of visual and environmental task demands in sports, evaluation procedures for athletes, and optometric intervention approaches. Strategies for practice development are discussed. The emphasis of the lab portion will be integration of didactic information with instrumentation used in sports vision.

A sports vision screening is conducted with a sports team in the US. This project involves designing the evaluation, creating screening forms, setting up and conducting the screening, analyzing data, and creating reports.

Language	🗌 German	🛛 English	Spanish 🗌	French	
	Chinese	Portuguese	🗌 Russian	Other	
Literature	Script Erickson, G. (2007): Sports Vision: Vision Care for the Enhancement of Sports Performance. Butterworth-Heinemann.				
Composition					



of the final mark	
Comments/other	Minimum 10 students
Last updated	September 20, 2021



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Mod	ule name	Low Visio	n		Module no. 29838		
СР	Semester hours per week	Workload	Contact Self time study		Begin of offer	Se- mester	Duration
5	3	150	45	45 105 ⊠ winter ⊠ summe		will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective	module			
Form	of studies		☑ Lecture ☐ Tutorial ☐ Lab ☑ Self study ☐ Seminar ☐ Assignment ☑ Project work ☑ Other: Paper, Report				
Admi	ssion require	ement					

Courses	Courses/lectures						
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
29417	Low Vision	Georg Scheuerer, M.Sc., Andreas Polzer	Lecture Labs	3	4	will be announced on the notice board and in the LMS canvas	
	Course type	Year of study					
	Elective course						PLK
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	60 minutes
29418	Low Vision Project	Georg Scheuerer, M.Sc., Andreas Polzer	Project	-	1	will be announced on the notice board and in the LMS canvas	graded
	Course type	Year of study					
	Elective course						
Permitte	d aids						



Professional competence

The students are able to explain the usage, application and dispensing including fitting of magnifying aids. The students can establish the psychology of a visually handicapped person, behaviour, motivation of patients. They can develop knowledge of medical/ocular conditions requiring the use of low vision aids. The students are able to generate advanced knowledge of optics and visual application of low vision aids in ocular conditions. They are able to relate how blind and visually impaired individuals function and their needs including social services.

Methodological competence

The students are able to transfer certain knowledge about the quantity of magnifying aids, how to use and handle them and also about fitting these aids.

Interdisciplinary general competence

The students are able to demonstrate knowledge, understanding and skills, and be able to discuss, explain, and manage patients whose vision cannot be improved significantly using conventional spectacles or contact lenses, in order to make the most of their residual vision using magnifying systems and imaging technology.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\square		
Interdisciplinary general competence	\boxtimes		

Lecture contents

- Pathology (diabetic retinopathy, glaucoma, macula degeneration, retinopathia pigmentosa)
- Visual impairment and blindness
- Medical filter-glasses
- Management of life with reduced vision
- Mobility and orientation
- Social assistance, financial aids
- Development of vision in childhood
- Vision and elder patients
- Electrophysiological diagnostics
- Electronic retinal systems
- Simulation and aggravation
- Fitting of Low Vision aids under real circumstances
- Electronically visual systems
- Social advisory service (social and technical criterions)

Language	German	🛛 English	Spanish 🗌	French
	Chinese	Portuguese	Russian	Other
Literature	Script Updated literatu Management S		ons are available ir	n the LMS (Learning



	 Weale: The Senescence of Human Vision Publications in peer reviewed optometry journals Hammerstein: Rehabilitation in der Augenheilkunde Low Vision Stiftung (Hrsg): 2. Interdisziplinärer Low Vision Kongress, Diagnostik, Therapie, Rehabilitation Lund, Waubke (Hrsg): Ophthalmologische Rehabilitation Wagner: Sehbehinderung und soziale Kompetenz
Composition of the final mark	
Comments/other	
Last updated	September 20, 2021



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Rainer Börret	

Mod	ule name	Scientific	: Method	s	Module no. 29839		
СР	Semester hours per week	Workload	Contact Self time study		Begin of offer	Se- mester	Duration
10	4	300	60 240		\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective	module			
Form	of studies		 ☑ Lecture ☑ Tutorial ☑ Lab ☑ Self study ☑ Seminar ☑ Assignment ☑ Project work ☑ Other: Paper, Report 				
Admission requirement							

Courses/lectures							
Course no.	Title of the course/lecture	Lecturer Type Semester CP Se- hours per week CP Se- mester		Module exam: type/length/ grading			
29419	Biostatistics	Prof. Dr. Wilhelm Kleppmann			2	will be announced on the notice board and in the LMS canvas	
	Course type	Year of study					
	Elective course						
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	PLK and PLR
29420	Scientific Methods	Prof. Dr. Rainer Börret/Dr. Bernd Dörband/ Katja Schiborr, M.Sc.	Lecture Labs	2	8	will be announced on the notice board and in the LMS canvas	120 minutes graded
Course type		Year of study				•	
Elective course							
Permitte	d aids		ı				
Learning	Learning goals/competence						

Professional competence

The students are able to analyze the physical and optical properties, as well as the design and function of ophthalmic lenses. The students are able to list and describe the general steps of the scientific methods, to apply the scientific methods critically in their academic work, and to use the scientific methods to ask critical and logical questions, and design appropriate studies. After completion, the students can apply the knowledge in an industrial, research and business setting and for an ideal and in-depth counselling of customers.

Methodological competence

The students are able to demonstrate fundamental knowledge and insight into biostatistics for application in laboratory experiments as well as for research. The students can demonstrate knowledge and anaylse in the areas of research design and optical research. They are able to evaluate studies in terms of the scientific methods, weaknesses, and applicability for their presentation. The students can gain a basis for a future career in the field of research and development in the optometric area.

Interdisciplinary general competence

The students can demonstrate interdisciplinary thinking, teamwork as well as presentation techniques.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence			

Lecture contents

- Formulation of a research question and study design in the optometric field
- Consideration and management of ethical issues
- Qualitative methods
- Quantitative methods
- Statistical analysis
- Critical analysis of a research paper

Language	🗌 German	🛛 English	Spanish 🗌	French			
	Chinese	Portuguese	🗌 Russian	Other			
Literature		Script Updated literature recommendations are available in the LMS (Learning Management System) Canvas					
Composition of the final mark	Ū	Final grade consists of a combined modules examination: PLK 50%, PLR 50%					
Comments/other							
Last updated	September 20,	2021					



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Mod	ule name	Contact Le	nses and	Refract	ive Surgery	Module no. 29840	
СР	Semester hours per week	Workload	Contact Self Begin of offer time study		Se- mester	Duration	
5	4	150	60	60 90 ⊠ winter semester or ⊠ summer semester		will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree		Module type		Year of study	Relevance in courses of stud		
Master of Science (M.Sc.)			Elective	module			
Form of studies Image: Lecture Image: Tutorial Image: Lab Image: Second state Image: Image: Lecture Image: Tutorial Image: Lecture Image: Tutorial Image: Lecture Imag				⊠ Self stu Paper, R	, _		
Admi	ssion requi	rement					

Courses/lectures							
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
29421	Contact Lenses	Mike Wyss, M.Sc.	Lecture Labs	2	3	will be announced on the notice board and in the LMS canvas	
	Course type	Year of study					
	Elective course						PLK
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	60 minutes
29422	Refractive Surgery	Mike Wyss, M.Sc.	Lecture Labs	2	2	will be announced on the notice board and in the LMS canvas	graded
	Course type	Year of study					
	Elective course						
Permitte	d aids						

Professional competence

The students can demonstrate enhanced knowledge in contact lens fitting in pediatric and presbyopic populations and specialty fittings (e.g. keratoconus after corneal transplants or corneal surgery). They are able to compare different methods of contact lens fittings and choose the most appropriate method depending on the patient. They will be also be able to identify and analyze fittings and wearing problems in order to solve them in cooperation with the patient. The students are able to demonstrate knowledge, understanding and skills, and be able to discuss, explain, and undertake examinations and management of patients wanting to undergo or who have undergone refractive surgery. The students can demonstrate competence in the areas of (1) patient counselling and (2) pre- and post-operative assessments.

Methodological competence

The students are able to fit contact lenses for children, 40+ and undertake do specialty fittings. After attending the module, they are able to compare various models from the area of special contact lenses and assess their advantages and disadvantages.

Interdisciplinary competence

The students are able to master the knowledge on a level where the students can educate the public within their scope of practice.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

Contact Lenses

- New materials in soft and rigid contact lenses, their specifications and usage
- Current studies and outcomes in relation to contact lenses and solutions
- Effect of dry eye and contact lenses usage
- Silicon hydrogels and alternatives contact lens material options
- Keratoconus update, complications and new studies, fitting options, contact lens fittings and challenges
- Pediatric fitting and challenges, contact lens options
- Cases and usage of bandage contact lenses
- Contact lens options for the pediatric population including management
- Therapeutic usage of contact lenses in pathological corneal disorders
- Types and principles of multifocal lenses fitting and usage
- Special and specific anamnesis related to contact lenses

Refractive surgery

- Patient counselling
- Management of refractive surgery patients
- Refractive surgery options
- Techniques used in the pre-operative assessments
- Identification of post-operative complications
- Referral pathways
- Legal, professional and ethical obligations

Language	🛛 German	🛛 English	🗌 Spanish	French
	Chinese	Portuguese	🗌 Russian	Other



Literature	Script Updated literature recommendations are available in the LMS (Learning Management System) Canvas
Composition of the final mark	
Comments/other	
Last updated	September 20, 2021



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	-

Mod	ule name	Interdisc	iplinary C	Optometr	Module no. 29841		
СР	Semester hours per week	Workload	Contact time			Se- mester	Duration
5	2	150	30	120	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective module				
Form of studies Image: Lecture Image: Tutorial Image: Lab Image: Lab <th< td=""><td>⊠ Self stu Paper, R</td><td>, _</td></th<>				⊠ Self stu Paper, R	, _		
Admission requirement							

Courses/lectures							
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
29423	Interdisciplinary Optometry	Dr. med. Gregor Pfaff, Marion Pfleger, M.Sc.	Lecture Labs	2	4	will be announced on the notice board and in the LMS canvas	
	Course type	Year of study					
	Elective course						PLP
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	20 minutes
29424	Interdisciplinary Case Management	Dr. med. Gregor Pfaff, Marion Pfleger, M.Sc.	Project	-	1	will be announced on the notice board and in the LMS canvas	graded
	Course type	Year of study					
	Elective course						
Permitte	d aids						

🔻 Aalen University

Professional competence

The students are able to use targeted methods for planning optometric services and managing resources in an interdisciplinary environment. The students are able to interact with others across healthcare disciplines. The students are able to engage actively in developing healthcare systems, taking a range of professional viewpoints into account.

Methodological competence

The students are able to communicate to and advise customers comprehensively about possibilities and solutions if interdisciplinary problems occur.

Interdisciplinary general competence

The students are able to recognize the overlap in knowledge and expertise of staff from different disciplines.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

Interdisciplinary Optometry with a focus on

- Assessment, management and symptom-based case management of the ocular and related systemic health conditions

- Conducting evidence-based research and using that for enhancing evidence-based clinical decisionmaking skills in an interdisciplinary environment

Language	🗌 German	🛛 English	Spanish 🗌	French
	Chinese	Portuguese	Russian	Other
Literature		ure recommendati System) Canvas	ons are available i	n the LMS (Learning
Composition of the final mark				
Comments/other				
Last updated	September 20,	2021		



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Steffen Kreikemeier	

Module name Audio an			d Vision			Module no. 29842	
СР	Semester hours per week	Workload	Contact time			Se- mester	Duration
5	3	150	45	105	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective module			-	
Form of studies Image: Lecture Image: Tutorial Image: Lecture Image: Self study Image: Self study <thimage: self="" study<="" th=""> <thimage: self="" st<="" th=""><th>,</th></thimage:></thimage:>					,		
Admi	ssion requir	rement					

Courses	Courses/lectures								
Course no.	Title of the course/lecture	Lecturer	Type Semester hours per week CP Se- mester		Module exam: type/length/ grading				
29425	Audio and Vision	Prof. Dr. Steffen Kreikemeier	Lecture 2 3 will be announced on the notice beard and in the LMS carvas						
	Course type	Year of study							
	Elective course				Oral exam (PLM)				
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	30 minutes		
29426	Audio and Vision Project	Prof. Dr. Steffen Kreikemeier	Lecture Labs	1	2	will be announced on the notice board and in the LMS canvas	graded		
	Course type	Year of study							
	Elective course								
Permitte	d aids								

Professional competence

The students can explain central auditory and visual processing disorders and their therapy. They are able

to detect disorders early by knowing their signs and symptoms and refer them to specialists. They are able to observe and participate in evaluations and therapy for patients with perceptual problems associated with learning disabilities, traumatic brain injury, stroke and developmental abnormalities. They can analyze procedures for modifying visual performance associated with hearing and co-manage strategies.

Aalen University

Methodological competence

The students are able to detect dyslexia in the pediatric population and know the fundamental importance of early detection. They will know when and where to refer an affected person and how to co-manage auditory-visual processing disorders by enhancing the vision part.

Interdisciplinary general competence

The students are able apply this knowledge to patient care.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\square		
Methodological competence	\boxtimes		
Interdisciplinary general competence		\boxtimes	

Lecture contents

- Development of the brain with target on auditory and visual processing
- Central auditory/visual processing
- Tests for the auditory and visual perception
- Pediatric issues with auditory/visual processing disorders
- Therapy of central auditory and visual processing disorders

Language	🛛 German	🛛 English	Spanish 🗌	French
	Chinese	Portuguese	Russian	Other
Literature	Script			
	Bibliographic h	ints will be given		
Composition of the final mark				
Comments/other				
Last updated	September 20,	, 2021		



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Module name Myopia Management					Module	e no. 29843	
СР	Semester hours per week	Workload	Contact time	Self study	Begin of offer	Se- mester	Duration
5	2	150	30	120	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Targe	Target degree		Module type				Relevance ourses of study
Maste	er of Science	(M.Sc.)	Elective	module	module		
Form of studies Image: Lecture Image: Tutorial Image: Lecture Ima					, _		
Admission requirement							

Courses/lectures								
Course no.	Title of the course/lecture	Lecturer	Туре	TypeSemester hours per weekCPSe- mester		Module exam: type/length/ grading		
29427	Myopia Management	Dr. Anne Seidemann	Lecture 2 3 will be announced on the notice Labs		on the notice board and in the			
		Dr. Wolfgang Becken						
		Dr. Yohann Bénard						
	Course type	Year of study					DLK and	
	Elective course						PLK and PLR	
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	60 minutes	
29428	Myopia Case Management	Dr. Anne Seidemann	Project		2	will be announced on the notice board and in the LMS canvas	graded	
		Dr. Wolfgang Becken						
		Dr. Yohann Bénard						
	Course type	Year of study						
	Elective course							
Permitte	d aids							



Professional competence

The students can demonstrate expertise in prevalence, development, risk factors, and management of myopia as a whole. The students can evaluate pathologies of myopia and the associated public health implications. The students can apply advanced level, independent judgements to appropriately prescribe myopia management in clinical practice while considering current issues relevant to research of myopia management. The students are able to describe and apply accepted therapy options in myopia management and assess studies for relevance. The students can have scientific and practical competence in the optical aspects of designing spectacles lenses. They are able to recall important spectacle lenses design factors for comfortable vision, such as aberrations due to curvature, thickness and other eye glass design criteria. The students can also be able to identify and solve problems that can occur in patients based on their presented symptoms including those related to myopia.

Methodological competence

The students are able to apply appropriate training and experience in effective communication to a range of audiences including one-on-one interactions with myopic children, their parents and families and other health practitioners involved in their care. The students are able to apply advanced disciplinary knowledge that is both theoretical and practical in the field of myopia management. The students will have practical competence in optical features of spectacles. They are able to integrate the technical and optical characteristics of lenses with physiological consequences in vision.

Interdisciplinary general competence

The students can understand and implement interdisciplinary and interprofessional collaboration. The students are able to communicate and collaborate in scholarly, ethical, respectful and responsible ways, and demonstrate a commitment to lifelong learning.

Competence area	Concentration	Minor concentration	In small amounts	
Professional competence	\boxtimes			
Methodological competence	\boxtimes			
Interdisciplinary general competence				

Lecture contents								
 An evidence-based approach to myopia diagnosis, management and control From the development of refractive error to physiological and optical aspects of designing spectacle lenses 								
Language	🗌 German	🛛 English	Spanish 🗌	French				
	Chinese	Portuguese	Russian	Other				
Literature		ure recommendati System) Canvas	ons are available i	in the LMS (Learning				
Composition of the final mark	Final grade consists of a combined modules examination: PLK 50 %, PLR 50 %							
Comments/other								
Last updated	September 20,	, 2021						



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Mod	ule name	Marketin	ng Management				Module no. 29844	
СР	Semester hours per week	Workload	Contact time			Se- mester	Duration	
5	3	150	45	105	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters	
Targe				Relevance ourses of study				
Maste	er of Science	(M.Sc.)	Elective module					
Form	of studies		 ☑ Lecture ☑ Tutorial ☑ Lab ☑ Self study ☑ Seminar ☑ Assignment ☑ Project work ☑ Other: Paper, Report 					
Admi	ssion requi	rement						

Courses	Courses/lectures								
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	urs per mester		Module exam: type/length/ grading		
29429	Marketing and Communication	Prof. Dr. Anna Nagl/ Adjunct Faculty	Lecture Labs	2	3	will be announced on the notice board and in the LMS canvas			
	Course type	Year of study							
	Elective course						PLP		
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	20 minutes		
29430	Integral Competencies	Prof. Dr. Anna Nagl/ Adjunct Faculty	Lecture Project	1	2	will be announced on the notice board and in the LMS canvas	graded		
	Course type	Year of study							
	Elective course								
Permitte	d aids								

Professional competence

The students are able to integrate all major components of marketing strategies. The students are able to

demonstrate fundamental knowledge and insight in different communication styles, in verbal and nonverbal communication, in cultural differences, and in cross-cultural communication techniques. The students are able to communicate effectively with the patient using a broad range of communication styles appropriate to the educational level, cognitive ability, and age profile of the patient. The students are able to communicate in a respectful tone and manner, to listen actively and communicates effectively, to listen and ask questions to understand the patient's concerns and viewpoints, to communicate in a timely manner, to be aware of and responsive to verbal and non-verbal communication, to recognize and adjust to cultural differences, and to use effective cross-cultural communication skills if appropriate. The student are able to communicate with a diverse group of patients with a range of ophthalmic conditions and needs and to provide information in a way which is appropriate to the patient.

The students are able to demonstrate fundamental understanding, knowledge, accountability, and responsibility of the legal obligations for optometric practice, the ethical and cultural standard, a safe environment through quality assurance and risk management strategies. The student can use strategies to promote health and prevent illnesses, and to participate in continuing professional development activities to maintain competencies and knowledge in areas of optometric practice.

Methodological competence

The students can develop a marketing strategy for an optometrist's practice and/or an industrial company. They are able to plan marketing concepts and apply tools (e.g. strategy design and marketing management). They are able to assess various marketing tools and work out a strategic plan that best suits their business.

Interdisciplinary general competence

The students can develop a more critical and measured reading of optometric and medical literature; the application of current and best research evidence to clinical care; study design and its transfer into clinical care; and a community perspective to individual patient care.

Competence area	Concentration Minor concentration		In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

Marketing and Communication

- Marketing methods, tools and planning process for optometrists
- Service marketing for optometrists
- Communication styles, verbal and non-verbal communication, cultural differences, cross-cultural communication techniques

Integral Competencies

- Patient's concerns and viewpoints
- Communication with diverse group of patients with a range of ophthalmic conditions and needs
- Providing information in a way which is appropriate to the patient
- The ability to break bad news in an appropriate and considerate manner.

Language	🛛 German	🛛 German 🛛 🖾 English		French
	Chinese	Portuguese	🗌 Russian	Other



Literature	 Script Updated literature recommendations are available in the LMS (Learning Management System) Canvas Bibliographic hints will be given, amongst others Nagl, A. (2017): Der Marketingplan. Die 10 Gebote erfolgreichen Marketings. 2. Edition. Beck Verlag. München. Nagl, A. (2004): Dienstleistungsmarketing in der Augenoptik: Ein Ratgeber für die Praxis. DOZ-Verlag. Heidelberg.
Composition of the final mark	
Comments/other	Minimum 10 students
Last updated	September 20, 2021



	Faculty
Aalen University	Optics and Mechatronics
	Course of Study
•	M.Sc. Vision Science and Business
	(Optometry)
	Module Coordinator
	Prof. Dr. Anna Nagl

Module description SPO 510

Module name Business		Simulation			Module no. 29845			
СР	Semester hours per week	Workload	Contact time	Self study	Begin of offer	Se- mester	Duration	
5	4	150	60	90	\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters	
Target degree			Module type		Year of study	Relevance in courses of study		
Master of Science (M.Sc.)			Elective module					
Form of studies			🖂 Lecture 🛛 Tutorial 🗌 Lab 🖾 Self study 🗌 Seminar					
			Assignment 🛛 Project work 🖾 Other: Paper, Report					
Admi	ssion requir	ement	Basic knowledge in business and marketing, knowledge of core concepts in strategic management, business administration, leadership and marketing					

Courses/lectures								
Course no.	Title of the course/lectureLecturerTypeSemester hours per weekCF		hours per	СР	Se- mester	Module exam: type/length/ grading		
29431	Business Strategy	Prof. Dr. Anna Nagl/ Adjunct Faculty	Lecture Project	2	3	will be announced on the notice board and in the LMS canvas		
	Course type	Year of study						
	Elective course						PLP	
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	20 minutes	
29432	Business Simulation Project	Prof. Dr. Anna Nagl/ Adjunct Faculty	Lecture Project	2	2	will be announced on the notice board and in the LMS canvas	graded	
	Course type	Year of study						
	Elective course							
Permitted aids								



Professional competence

The students are able to make strategic decisions and realize concepts in leadership, strategy, management and marketing. They can demonstrate knowledge about basic business characteristics of an optometry practice, such as mission statements, calculations, and budget planning. They are able to overview complex relationships within a business itself and in connection with competitors.

Methodological competence

The students are able to manage complex business decisions under pressure. They can get immediate feedback in a simulated environment. The students can therefore try out various ways of handling difficult situations and decisions in an actual business.

Interdisciplinary general competence

The students can gain experience in teamwork, project management skills and presentation skills. The students are able to enhance their company's profitability and marketplace position.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence		\boxtimes	

Lecture contents

Business tools and methods related to this business project in the field of optometry, e.g.:

- Mission Statement and Values
- Balanced Scorecard
- Calculation, direct costing and break-even analysis
- Budget planning
- new management concepts and Key Performance Indicators (KPIs)
- Business simulation, strategic and operational game in the field of optometry
 - Planning of a virtual business unit
 - Business game with computer simulation
 - Presentation of strategies, milestones and results

Language	🗌 German	🛛 English	Spanish 🗌	French			
	Chinese	Portuguese	🗌 Russian	Other			
Literature	Management S - Manual	Updated literature recommendations are available in the LMS (Learning Management System) Canvas - Manual of the management game					
Composition of the final mark							
Comments/other	Minimum 10 students						
Last updated	September 20, 2021						



Aalen University	Faculty Optics and Mechatronics	Module description		
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510		
	Module Coordinator Prof. Dr. Anna Nagl			

Module name Sustaina			ble Digita	al Trans	formation	Module no. 29846	
СР	Semester hours per week	Workload	Contact time	Self study	Begin of offer	Se- mester	Duration
5	4	150	60	90	⊠ winter semester or ⊠ summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type Year of study		Relevance in courses of study		
Maste	er of Science	(M.Sc.)	Elective	module			
Form	of studies		☐ Assignment ☐ Project work ☐ Other: Paper, Report			,	
Admi	ssion requi	rement					

Courses/lectures								
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading	
29433	Digital Business Models	Prof. Dr. Anna Nagl/ Prof. Dr. Jürgen Stiefl/ Adjunct Faculty	Lecture Labs	2	2	will be announced on the notice board and in the LMS canvas		
	Course type	Year of study						
	Elective course						PLP	
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	30 minutes	
29434	Start-up Management	Prof. Dr. Anna Nagl, Adjunct Faculty	Lecture Project	2	3	will be announced on the notice board and in the LMS canvas	graded	
	Course type	Year of study						
	Elective course							
Permitte	d aids							

Learning goals/competence	
Professional competence	

The students are able to build and present a business model for a sustainable and innovative idea. The students are able to analyze strategic choices and operational implementation of digital transformation and sustainability. The students are able to carry out a business plan. The students are able to explain the entrepreneurial process and the sources of financing which are relevant in different development stages of enterprises.

Methodological competence

The students are able to transfer business management skills in the field of optometry, such as how to create value and how to manage a start-up company. The students are able to evaluate alternative strategic options for innovative optometry practices.

Interdisciplinary general competence

The students can validate this knowledge by developing and presenting a business model and a business plan. The students are able to demonstrate entrepreneurial skills.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence			

Lecture contents

- New digitally enhanced business models emphasizing platforms and ecosystems

- Development of a design-driven organisational culture, that fosters successful innovation and sustainable business models
- Methodology design thinking

Development of a business model and a business plan, e.g.

- for a project within a company
- for a start-up company

including

- Drafting and realization of an application-oriented business
- Plan facts and data on founding a start-up
- Descriptions, errors in designing a business plan
- Application of calculation realization of a business case
- etc.

Language	🛛 German	🛛 English	Spanish 🗌	French		
	Chinese	Portuguese	🗌 Russian	Other		
Literature	Management Bibliographic - Bozem	System) Canvas hints will be given, n, K./Nagl, A. (2022	e.g. 2): Digitale Gesch	e in the LMS (Learning näftsmodelle erfolgreich		
	realisieren. Business Model Building mit Checklisten und Fallbeispielen. Springer Gabler Verlag. Wiesbaden.					

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	 Nagl, A. (2020): Der Businessplan. Geschäftspläne professionell erstellen. 10. Edition. Springer Gabler Verlag. Wiesbaden.
Composition of the final mark	
Comments/other	Minimum 10 students
Last updated	September 20, 2021



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator	
	Prof. Dr. Anna Nagl	

Mod	ule name	Clinical E	Experienc	e	Module no. 29847		
СР	Semester hours per week	Workload	Contact Self time study		Begin of offer	Se- mester	Duration
5	1	150			\boxtimes winter semester or \boxtimes summer semester	will be announced on the notice board and in the LMS canvas	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective module				
Form	of studies		☑ Lecture ☑ Tutorial ☑ Lab ☑ Self study □ Semina ☑ Assignment □ Project work ☑ Other: Paper, Report				,
Admi	ssion requir	ement			· —	. /	•

Courses/ lectures									
Course no.	Title of the course/lecture	Lecturer	TypeSemester hours per weekCPSe- mester		Module exam: type/length/ grading				
29435	Clinical Experience	Adjunct Faculty	Lecture Labs	board and in the					
	Course type	Year of study							
	Elective course						PLP		
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	20 minutes		
29436	Clinical Experience Portfolio	Adjunct Faculty	Project	-	1	will be announced on the notice board and in the LMS canvas	graded		
	Course type	Year of study							
	Elective course								
Permitte	d aids								

Professional competence

The students are able to identify problems in the clinical field. They are able to design a plausible solution to the problem using scientific techniques. The students are also be able to carry out validation procedures to establish the effectiveness of the proposed solution.

Methodological competence

The students are able to analyze and structure a problem in the clinical field. They are able to design a solution based on basic scientific research techniques.

Interdisciplinary general competence

The students are able to conduct a general ocular health assessment in the overall management of patient conditions relative to referrals and consultations.

Based on: https://www.ecoo.info/wp-content/uploads/2016/10/Part-III-ECOO-Portfolio-Guidance-Feb-2021.pdf [version September 20, 2021]

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

This content is a requisite for students seeking expanded clinical knowledge and experience in comprehensive clinical care. Each part is designed to enhance skill-building in all areas of clinical care and provides advanced clinically relevant education for optometrists-in-training who have previous experience inpatient care.

The course is designed to expand the clinical knowledge and critical thinking skills by building on existing knowledge and clinical experience, and by using case study presentations to advance clinical thought process.

Each presentation consists of lecture and case studies and is designed to be interactive and participatory. Emphasis is placed on case development and presentation as a practical learning tool and in promoting excellence in patient care. Students will learn universally accepted best practices in analyzing and presenting cases.

Comprehensive case modules are offered in each of the following areas:

- 1. Visual optics, including:
- a. Refraction and refractive errors
- b. Binocular vision
- c. Low vision rehabilitation
- d. Optical appliances
- 2. Anterior segment
- a. Contact lenses
- b. Conjunctiva, cornea, sclera
- c. Kerato-refractive surgical considerations
- d. Lens and iris
- 3. Posterior segment
- a. Vitreous
- b. Retina
- c. Optic nerve, including glaucoma



- 4. Miscellaneous
- a. Ocular trauma
- b. Uveitis/systemic disease
- c. Orbital anomalies/oculoplastics
- d. Neurological disorders
- e. Basic pharmacology considerations
- f. Refractive Surgery

Based on: https://www.ecoo.info/wp-content/uploads/2016/10/Part-III-ECOO-Portfolio-Guidance-Feb-2021.pdf [version September 20, 2021]

Language	🗌 German	🛛 English	Spanish 🗌	French			
	Chinese	Portuguese	Russian	Other			
Literature		ooks, handouts an agement System)		vailable in the LMS			
Composition of the final mark							
Comments/other		These 130 cases are required to fulfil the requirements of the European Optometry Diploma.					
Last updated	September 20,	2021					



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Anna Nagl	

Mod	ule name	Clinical C	Case Stud	dies: Log	Module no. 29848		
СР	Semester hours per week	Workload	Contact Self time study		Begin of offer	Se- mester	Duration
5		150	150		\boxtimes winter semester or	will be announced on the notice board and in the	⊠ 1 semester
					Summer semester	LMS canvas	2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Maste	er of Science	(M.Sc.)	Elective module				
Form of studies			🗌 Lecture 🔄 Tutorial 🗌 Lab 🛛 Self study 🗌 Seminar				
Assignment Project work Other:						Paper, Re	eport
Admi	ssion requir	ement					

Courses/ lectures									
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading		
29437	Clinical Case Studies	Georg Scheuerer, M.Sc. Oliver Buck, M.Sc.	Lecture Labs	1	4	will be announced on the notice board and in the LMS canvas			
	Course type	Year of study							
	Elective course						PLP		
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	20 minutes		
29438	Case Documentation: Logbook	Georg Scheuerer, M.Sc. Oliver Buck, M.Sc.	Project	-	1	will be announced on the notice board and in the LMS canvas	graded		
Course type		Year of study							
	Elective course								
Permitte	d aids								

Professional competence

The students are able to appraise patients with and without visual disorders/diseases especially clinically. The students are able to transfer further skills in optometric examination techniques. The students are able to discriminate between healthy and pathologic findings that might be presented differently from "textbook cases". They are able to organize and grade the findings and know when referrals are

necessary.

Methodological competence

The students are able to generate techniques to detect eye diseases through practical experience with feedback from supervising ophthalmologists and lecturers. They are able to prepare evidence-based optometric knowledge and practical experience in order to make the right decision. The students are able to summarize their findings.

Interdisciplinary general competence

The students are able to assess patients (anterior and posterior segment) and detect abnormal conditions, to evaluate the central retina (optic nerve and fovea) and to develop the logbook. They are able to justify their findings in an appropriate way for patients within their scope of practice.

Based on: https://www.ecoo.info/wp-content/uploads/2016/10/Part-III-ECOO-Portfolio-Guidance-Feb-2021.pdf [version September 20, 2021]

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence	\boxtimes		

Lecture contents

"Primary Care Eye Examinations (5 Cases): All the records should cover a complete eye examination, starting with a summary of the history, any previous treatment up to the time of the examination and follow the ECOO-guidance. The five patients selected should include two with binocular vision anomalies, one patient with low vision and one patient who is 12 years of age or younger.

Abnormal Ocular Condition Cases (5 Cases): All the records should cover a complete eye examination, starting with a summary of the history, any previous treatment up to the time of the examination and follow the ECOO-guidance. The discussion should include a description of the abnormal ocular condition and how the presentation in this case differs from the text book description. Three of the cases should include letters referring the patient to an ophthalmologist or onto the next step in the health system ladder.

Contact lenses (5 Cases) including 1 RGP fitting: All the records should cover a complete eye examination, starting with a summary of the history, any previous treatment up to the time of the examination and follow the ECOO-guidance. The contact lens fittings should be illustrated with appropriate diagrams or photographs.

Dispensing (5 Cases): All the records should cover a complete eye examination, starting with a summary of the history, any previous treatment up to the time of the examination and follow the ECOO-guidance. These records should be of patients whose ophthalmic dispensings presented particular challenges. Outline the nature of the dispensing difficulty and justify the solution chosen."

Based on: https://www.ecoo.info/wp-content/uploads/2016/10/Part-III-ECOO-Portfolio-Guidance-Feb-2021.pdf [version September 20, 2021]

Language	🛛 German	🛛 English	Spanish 🗌	French
	Chinese	Portuguese	Russian	Other
Literature	Script			



	Relevant textbooks, handouts and templates are available in the LMS (Learning Management System) Canvas Scheuerer, G., Patel, B., Nagl, A. (2014): Klinisches Logbuch: Best Practice Dokumentation. Schriftenreihe aus dem DOZ-Verlag 33. Optische Fachveröffentlichung. Heidelberg.
Composition of the final mark	
Comments/other	20 detailed case records that demonstrate experience of the whole range of optometric practice are required to fulfil the requirement of the European Optometry Diploma.
Last updated	September 20, 2021



Aalen University	Faculty Optics and Mechatronics	Module description
	Course of Study M.Sc. Vision Science and Business (Optometry)	SPO 510
	Module Coordinator Prof. Dr. Dirk Flottmann	

Module name Research Project				Module no. 29849			
СР	Semester hours per week	Workload	Contact time	Self study	Begin of offer	Se- mester	Duration
20	-	600	-	600	 ☐ winter semester ⊠ summer semester 	2	⊠ 1 semester □ 2 semesters
Target degree			Module type		Year of study	Relevance in courses of study	
Master of Science (M.Sc.)			Elective module 1 st -			-	
Form of studies Lecture Tutorial Lab Assignment Project work				Tutorial 🛛 Lab 🛛 Project work 🖾 Other:	Self stu Paper, R	,	
Admi	ssion requir	ement					

Courses/lectures							
Course no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	Module exam: type/length/ grading
29439	Research Project	Prof. Dr. Dirk Flottmann/Prof. Dr. Anna Nagl/ Adjunct Faculty	Project	-	17	2	
	Course type	Year of study					
	Elective course	1 st		-			PLP
Course							
no.	Title of the course/lecture	Lecturer	Туре	Semester hours per week	СР	Se- mester	20 minutes
		Lecturer Prof. Dr. Dirk Flottmann/Prof. Dr. Anna Nagl/ Adjunct Faculty	Type Project	hours	СР 3	~~	20 minutes graded
no.	course/lecture Research Project	Prof. Dr. Dirk Flottmann/Prof. Dr. Anna Nagl/		hours		mester	
no.	course/lecture Research Project Presentation	Prof. Dr. Dirk Flottmann/Prof. Dr. Anna Nagl/ Adjunct Faculty		hours		mester	

Professional competence

The students develop advanced skills in independent research in the field of optometry utilizing scientific methods including project and time management skills. They are able design, plan and organize a research project. The students will also gain further practice in scientific and professional writing.

Methodological competence

The students are able to prepare and evaluate scientific material and subsequently summarize it. The students can demonstrate the ability to develop a 'statement of the problem' and frame the research question (hypothesis) as well as analyze and interpret the research results using appropriate methodological statistics. The students are able to analyze and interpret the results/outcomes and summarize, conclude and draw inferences obtained from the research. The students are able to prepare and structure a research paper and publish it.

Competence area	Concentration	Minor concentration	In small amounts
Professional competence	\boxtimes		
Methodological competence	\boxtimes		
Interdisciplinary general competence			\boxtimes

Lectur	re contents
-	Preparing a research paper in a scientific research field in theory and practice: applied sciences Presentation of the research work
-	Discussion over the methodology and the results of the research project and the presentation

Language	🛛 German	🛛 English	Spanish 🗌	French
	Chinese	Portuguese	🗌 Russian	Other
Literature	Depends on the	e topic of the resea	arch project	
Composition of the final mark				
Comments/other				
Last updated	September 20,	2021		