AALEN INTERNATIONAL PROGRAM

IT’S YOUR TIME

SPRING PROGRAM 2020

Download me at www.aalen-university.de
Our basic semester exchange program in Aalen is what we call the Silver Program. You will stay for one semester at Aalen University and study with our German and international students in the courses you choose from our syllabus. If that is not enough for you, you can aim a little higher with an upgrade to gold. We certainly encourage it. All you have to do is extend, upgrade, and make the most of your stay in Germany. As soon as you are here, we will support you in all your ventures.

Once you are a registered exchange student with Aalen University, you are eligible to apply for an internship/co-op at any of the regional technology hotspots, including but not limited to Audi, Bosch, Daimler, Porsche, Voith, Zeiss, and ZF. That is what differentiates our Gold Program from Silver: You study at one of the top universities of applied sciences in Southern Germany and spend some time working in one of the area’s companies.

If you prefer consulting, financial services or even investment banking, no problem. We can help you in these fields as well. We will support you in your pursuits and help with administrative issues and work permits.

If you liked going gold, why not stay for another six months for a senior project or thesis, and add platinum to your exchange?

With our Platinum Program, we offer you the chance to deepen your theoretical knowledge: hands-on research and projects, working in the excellently equipped laboratories of our university, and finishing your degree at Aalen University.
FINANCE, ACCOUNTING, CONTROLLING & TAXATION
- Capital Markets
- Financial Management
- Introduction to Economics
- Analytics in Management Control
- Digital Finance
- Designing Strategy & Value
- At Practice Il
- Management and Governance
- International Accounting

FUTURE MATERIALS
- Multilayer Technology
- Design of Experiments
- Thermal Analysis Methods
- Thermal Analysis Lab
- Advanced Optical Design
- Materials in Optics and Electronics
- Laser Photonics
- Raman
- Photonics Detectors and Devices

VISION SCIENCE
- Applied Optics Lab & Research
- Optometry Workshop
- Wave Optics
- Wave Optics Lab
- Objective Refraction Lab
- Management Skills:Optometry / Audiology
- Management Skills:Optometry / Audiology Case Study
- Biocler
c Vision Lab
- Experimental Optometry Project
- Special Applications of Optics Lecture
- Special Applications of Optics:Practical Exercises

MARKETING & SALES
- International Marketing
- B2B Marketing
- Operational Sales
- Strategic Sales
- Advanced Principles of Marketing Strategy
- Marketing Mix
- Strategic Management
- Executing Sales Management Practices
- Marketing
- International Marketing
- Digital Marketing
- Marketing Mix
- Strategic Management
- Operational Sales Management
- Qualitative Research in Business
- Marketing & Sales in New Manufacturing
- Neuro Marketing & Story Telling

LANGUAGE AND CULTURE
- Technical English
- Business Communication English
- German as a Foreign Language B1.1
- German as a Foreign Language A2.1
- German as a Foreign Language A1.1
- German as a Foreign Language A1.3
- Business Communication
- German as a Foreign Language A2.2
- German as a Foreign Language B1.2
- German as a Foreign Language B2
- Technical and Business English (Level 62)
- Business English (B2)
- Business Case Study (TopSim)
- Supply Chain Management
- Innovative Metal Forming and Lightweight Manufacturing
- Management I - Information Management
- Supply Chain Management
- B2B Marketing
- Operational Sales Management
- Qualitative Research in Business
- Marketing & Sales in New Manufacturing
- Neuro Marketing & Story Telling

INDUSTRIAL & SUSTAINABLE MANAGEMENT
- Industrial Service Engineering
- Comprehensive Design and Sales
- Industrial Service Engineering
- Management of Logistics Processes
- Sustainable Event Management
- Business Case Study (TopSim)
- Supply Chain Management
- Innovative Metal Forming and Lightweight Manufacturing
- Management I - Information Management
- Supply Chain Management
- Industrial Service Engineering
- Comprehensive Design and Sales
- Industrial Service Engineering
- Management of Logistics Processes
- Sustainable Event Management
- Business Case Study (TopSim)
- Supply Chain Management
- Innovative Metal Forming and Lightweight Manufacturing
- Management I - Information Management
- Supply Chain Management

LIGHTWEIGHT DESIGN & MANUFACTURING
- Vehicle Design
- Lab Vehicle Design
- Lightweight Design
- Lab Lightweight Design
- Polymers in Application
- Advanced Mould Design
- CAD Mould Design Lab
- Polymers in Application
- Composites

OPTOELECTRONICS, PHOTONICS & LASER TECHNOLOGY
- Advanced Topics in Mathematics
- Materials in Optics and Electronics
- Non-linear Optics
- Advanced Optical Communication Technology
- Optical Systems
- Physical Optics
- Optical Design Strategies

GENERAL MANAGEMENT & BUSINESS TRANSFORMATION
- Human Resources Management 2
- International Healthcare Management
- International Management
- International Management Skills in Healthcare
- Total Customer Management
- HR Management 4.0

STEM
- Mass Spectrometry
- NMR Spectrometry
- Instrumental Organic Analysis
- Analytic Seminar
- Analysis of Nucleic Acids

DIGITALIZATION & DATA SCIENCE
- Software Architecture
- Software Project Management
- Electrical Engineering Basics
- Advanced Topics in Embedded Systems
- Industrial Embedded Security
- App Development
- Artificial Intelligence
- Machine Learning and Deep Learning
- Controlling and Information Systems 2
- Visual Analytics
- Machine Learning & Predictive Modelling
- Entrepreneurship
- Digital Business Models
- Business Analytics
- Big Data & Predictive Analytics
- Advanced Process Simulation
- Process Simulation Lab

LANGUAGE & CULTURE
- Technical English
- Business Communication English
- German as a Foreign Language B1.1
- German as a Foreign Language A2.1
- German as a Foreign Language A1.1
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IN THE HEART OF THE SOUTH

THE SWABIAN ALB

AALEN IS LOCATED IN THE ECONOMIC CENTER OF THE SWABIAN ALPS. THE REGION BOASTS A BOOMING INDUSTRY, LONG HISTORY AND BREATHTAKING LANDSCAPE.

The Swabian Alb is located in the region of East Württemberg and therefore in the center of Europe and in the heart of Southern Germany - close to metropolises like Munich and Stuttgart, and vacation spots like Allgäu and Lake Constance. And the alpine countries of Austria and Switzerland are also within reach.

“The region of talents and patents” is what we call East Württemberg. Pioneering spirit, creativity and inventiveness are shaping the daily and professional lives of the area’s inhabitants. That is why many growth sectors and future technologies are developed here. Global players, successful medium-sized companies, and ambitious start-ups all call East Württemberg home. Here, the amount of hidden champions is twice as high as in the rest of Germany. Moreover, East Württemberg is one of the leaders in terms of registered patents and innovations within Germany.

EAST WÜRTTEMBERG – THE PLACE TO BE

Although East Württemberg is the economic center of the south, it has managed to keep its unique fusion of lively urban flair and picturesque rural scenery. Its rich history as well as its natural beauty has always managed to draw people to it. Before the Romans and Celts settled here, humans from the Neolithic period left their artifacts for us to discover. The Romans built their famous frontier, the Limes, on the Swabian Alb and established the largest cavalry fort north of the Alps in what would eventually become Aalen. During the Middle Ages, the people built countless castles, palaces and residences as well as medieval city-fortifications and impressive ecclesiastical buildings that continue to shape our region’s appearance.

However, if you want to explore nature instead of taking a trip to the past, East Württemberg will spoil you with beautiful and varied landscapes. The densely wooded areas in the north of East Württemberg are perfect for hiking or exploring. The rolling hills of the region around Aalen offer peaceful orchards, meadows and fields. The Swabian Alb is an escarpment running through the whole of East Württemberg with lots of forests fit for fairy tales. On the plateau of the Swabian Alb, you will find light beech forests as well as juniper heathland and dry valleys. The Danube wetland marks the southern end of East Württemberg. In this broad and open valley, you will find countless quarry lakes and reed fields to enjoy. East Württemberg offers something for every taste.

BECOME AN HONORARY AMBASSADOR OF EAST WÜRTTEMBERG

To offer the international students of East Württemberg an incentive to get to know our astonishing region, encourage them to learn German, give them better access to the local economy, and the chance to better integrate into German society, Aalen University created the “East Württemberg Ambassador Program”. For participation in multiple events (including a German language course), students receive a certificate from the District Chief Officer which recognizes them as Honorary Ambassadors of East Württemberg. This certificate can be used as proof of their successful time abroad for future academic institutions or employers.
IN THE HEART OF THE SOUTH

THE ECONOMIC CENTER OF THE SOUTH

BESIDES GLOBAL PLAYERS, WE HAVE TWICE THE AMOUNT OF HIDDEN CHAMPIONS AS THE REST OF GERMANY. THESE COMPANIES ARE LEADERS IN THEIR FIELDS IN EUROPE AND AT LEAST THIRD WORLDWIDE. THE CURIOUS THING ABOUT THEM: MOST PEOPLE DO NOT KNOW THEM – ONLY THEIR PEERS CONSIDER THEM HEROES. THEY SHARE SPACE WITH GLOBAL PLAYERS AND SUCCESSFUL MEDIUM-SIZED COMPANIES.
INTERNSHIPS: A GOLDEN OPPORTUNITY

WE WANT YOU TO EXPERIENCE AS MUCH AS POSSIBLE DURING YOUR TIME WITH US. WITH AN UPGRADE TO OUR GOLD PROGRAM, YOU CAN DIVE INTO GERMAN WORK LIFE.

As soon as you are a registered exchange student in the Gold Program at Aalen University, you are eligible to apply for an internship – also called “co-op” – at any of the regional technology hotspots, including but not limited to Audi, Bosch, Daimler, Porsche, Voith, Zeiss, and ZF. If you prefer consulting, financial services or even investment banking, we will also help you find an internship that suits all your needs. We will support you in your pursuits and help with administrative issues and work permits. Once you are a student at Aalen University, obtaining a work permit is a very straightforward process. Our International Relations Office can help you with the paperwork. Use the opportunity to experience something new!

Typically, internships in Germany last six months. Companies expect you to commit to this six-month timeframe with the possibility for extensions. Shorter internships have become very rare. While working for the company you choose, you will also earn an internship wage. With the help of our Gold Program, interns dive deep into “real” work at their companies. During their internships, students will often help with a specific project. Do not miss the opportunity to make your stay in Germany golden!

INTERNSHIPS: A GOLDEN OPPORTUNITY

THE DEDICATED, WELL-CONNECTED, AND EXPERIENCED FACULTY AT AALEN UNIVERSITY PLAYED A CRUCIAL ROLE IN HELPING ME TO SECURE MY INTERNSHIP AT DAIMLER AG. THE IDEA OF EVER DOING AN INTERNSHIP IN GERMANY, LET ALONE ONE WITH DAIMLER, SEEMED LIKE A FAR AWAY DREAM. I CAN ONLY EXPRESS MY UTMOST GRATITUDE TO THE FACULTY AND STAFF AT AALEN UNIVERSITY THAT HELPED TO MAKE MY INTERNSHIP A POSSIBILITY.

GAVIN TAN, EXCHANGE STUDENT FROM UNIVERSITY OF THE PACIFIC, STOCKTON UNITED STATES OF AMERICA INTERN AT DAIMLER AG, STUTTGART
STUDYING AT AALEN UNIVERSITY

THE GERMAN HIGHER EDUCATION ENVIRONMENT PROVIDES FOREIGN STUDENTS WITH EXCELLENT OPTIONS, AND AALEN UNIVERSITY IS ONE OF THE MOST RESEARCH-INTENSIVE UNIVERSITIES OF APPLIED SCIENCES IN GERMANY. You will live and learn from English-taught lectures at one of the biggest universities of applied sciences in Baden-Württemberg, together with nearly 6,000 students from over 60 countries in a cultural, sportive, vacation-oriented region.

With 68,500 inhabitants, Aalen is able to offer an array of opportunities, having the characteristics of a big city while maintaining the charm of a small town. Due to Aalen's proximity to many of Germany's most famous sights, you can easily take day trips to Stuttgart, Munich, Ulm, Augsburg and Nuremberg to explore and get to know the land you chose to study in a little better...

With its sister cities in the UK, France, Italy, Hungary and Turkey, and its yearly international festivals, Aalen has proven to possess a most friendly environment for foreign students. Back in 2005, the city of Aalen already won the Award for Germany's Friendliest Immigration Office, granted jointly by the Alexander von Humboldt Foundation and the Donors' Association for the Promotion of Sciences and Humanities in Germany. The Award for the Friendliest Immigration Office is granted to authorities who have shown to be particularly open, flexible and helpful in their treatment of foreign academics and students.

ALEN UNIVERSITY OF APPLIED SCIENCES

Innovative educational models, research strength, foresight, close links to industry, regional and international networks: We provide attractive study programs on a sound foundation. For years, Aalen University of Applied Sciences has been one of the most research-intensive universities of applied sciences in Germany. Increasing student numbers (about 6,000 right now), successful knowledge transfer with the business community and a continuously growing campus also testify to its enormous development. Aalen University of Applied Sciences is firmly rooted in the region and has a wide international network.

This is demonstrated by the numerous co-operations in the region and more than 130 partner universities all over the world.

SCORING IN RESEARCH FOR YEARS

The procurement of third party funds has been well established in our applied research projects, especially in Material Sciences, Optics and Laser Technology, Photonics, Casting Technology, Business Studies, Health Management, but also in various other fields. One out of four of our University's staff members are working in research, often while they obtain a graduate or doctoral degree in cooperation with partner universities.

In the beginning of 2020, Aalen University will inaugurate a new research area on its campus. Outstandingly, primarily publicly funded research keeps Aalen University at the forefront of technology. Knowledge transfer and collaboration with the industry contribute significantly to the development of the University and the region.

Top spot in research and close links to industries with excellently equipped laboratories.
HANDS ON: UPGRADE TO PLATINUM

YOU CAN’T GET ENOUGH OF AALEN UNIVERSITY? STAY EVEN LONGER WITH US, WRITE YOUR THESIS OR WORK ON A SENIOR PROJECT IN OUR LABORATORIES.

If you liked going gold, why not stay for another six months? With an upgrade to our Platinum Program, you can stay at Aalen University for a senior project or thesis. You can choose from many different industrial technologies, like digitalization, laser technology, or Industry 4.0 for either of them. We will put you to work in one of our excellently equipped laboratories. You can become a member of the research team and get an assignment for a thesis or a senior project almost instantly. Your advisor will be there to support you throughout the entire process and help you with all your individual questions or needs.

Do you want to work in a lab without having finished a study program or an internship semester? At Aalen University, you can do that too! If you prefer to work in a lab from the get-go, we can tailor your program so that you join a research group right away and work on a research project in your field. From our end, we can provide enough credit points with just lab work if you would rather do that than lectures. Better yet, if you want to pair your research project with a few pertinent classes in the field, you can do that too. You can add as many classes as you like. As you dive deeper into the coursework, you may even be able to take a few classes in German. This individually tailored combination of research work and courses is what we call the Executive Platinum Program.

I HAVE CHOSEN AALEN UNIVERSITY TO JOIN A RESEARCH GROUP SO THAT I CAN GATHER PRACTICAL EXPERIENCE AND KNOWLEDGE BY RESEARCHING IN THE FIELD OF RENEWABLE SOURCES OF ENERGY – MORE SPECIFICALLY THE FIELD OF BIOGAS. WORKING IN THE LABORATORY FOR RENEWABLE ENERGIES, I HAD THE CHANCE TO STRENGTHEN MY SELF-LEARNING, SELF-CONFIDENCE, AND CREATIVITY. WITH THE HELP OF THE LABORATORY’S STAFF, I LEARNED HOW TO WORK IN A TEAM AND REFINE MY ABILITY TO WORK INDEPENDENTLY.

MEDINA BERBIC, BOSNIA AND HERZEGOVINA
M.SC. CHEMICAL ENGINEERING AND RESEARCHER IN THE AREA OF BIOGAS

FROM BOSNIA HERZEGOVINA TO AALEN
### DIGITALIZATION & DATA SCIENCE

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>17211</td>
<td>ADVANCED PROCESS SIMULATION</td>
<td>Prof. Dr. Harald Kaiser</td>
<td>5</td>
</tr>
<tr>
<td>17212</td>
<td>PROCESS SIMULATION LAB</td>
<td>Prof. Dr. Harald Kaiser</td>
<td>0</td>
</tr>
<tr>
<td>28101</td>
<td>SEMINAR</td>
<td>Prof. Dr. Ulrich Klausk</td>
<td>5</td>
</tr>
</tbody>
</table>

**Please select only courses that correspond to your major at your home university.**

**Please note that some courses may be taken only in combination with other courses (see remarks below).**

**Please consider that some of the course offers might be subject to change at short notice. Therefore, it might be necessary to change your learning agreement during the application process or even after arrival in Aalen.**

### FINANCE, ACCOUNTING, CONTROLLING & TAXATION

<table>
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<th>Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>40106</td>
<td>AT PRACTICE II</td>
<td>Prof. Dr. Reinhard Heyd, Prof. Dr. Robert Rieg, Prof. Dr. Ingo Scheuermann, Prof. Dr. habil. Patrick Ulrich</td>
<td>5</td>
</tr>
<tr>
<td>40202</td>
<td>ANALYTICS IN MANAGEMENT CONTROL</td>
<td>Prof. Dr. Robert Rieg</td>
<td>5</td>
</tr>
<tr>
<td>40203</td>
<td>DIGITAL FINANCE</td>
<td>Prof. Dr. Scheuermann</td>
<td>5</td>
</tr>
</tbody>
</table>

**If you wish to take master courses at Aalen University, you will need to submit an official proof (signed and sealed by a representative of your university) that you have achieved a minimum of 180 ECTS (equivalent to 90 US-credits or 3 years of studies).**

**Please pay attention to course prerequisites.**

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### FUTURE MATERIALS

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<tbody>
<tr>
<td>16203</td>
<td>MULTILAYER TECHNOLOGY</td>
<td>Prof. Dr. Tobias Walcher</td>
<td>5</td>
</tr>
<tr>
<td>16204</td>
<td>DESIGN OF EXPERIMENTS</td>
<td>N.N.</td>
<td>0</td>
</tr>
<tr>
<td>16205</td>
<td>THERMAL ANALYSIS METHODS</td>
<td>Prof. Dr. Achim Frick</td>
<td>5</td>
</tr>
<tr>
<td>16206</td>
<td>THERMAL ANALYSIS LAB</td>
<td>Prof. Dr. Harald Kaiser</td>
<td>0</td>
</tr>
</tbody>
</table>

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### GENERAL MANAGEMENT & BUSINESS TRANSFORMATION

<table>
<thead>
<tr>
<th>Code</th>
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<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>32304</td>
<td>INTERNATIONAL MANAGEMENT SKILLS IN HEALTHCARE</td>
<td>Prof. Dr. Jana Reft</td>
<td>5</td>
</tr>
<tr>
<td>34205</td>
<td>TOTAL CUSTOMER MANAGEMENT</td>
<td>Prof. Dr. Peter Gentsch</td>
<td>5</td>
</tr>
</tbody>
</table>

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**If you wish to take master courses at Aalen University, you will need to submit an official proof (signed and sealed by a representative of your university) that you have achieved a minimum of 180 ECTS (equivalent to 90 US-credits or 3 years of studies).**

**Please pay attention to course prerequisites.**

**Please consider that some of the course offers might be subject to change at short notice. Therefore, it might be necessary to change your learning agreement during the application process or even after arrival in Aalen.**
**INDUSTRIAL & SUSTAINABLE MANAGEMENT**

- **61409 - INNOVATIVE METAL FORMING AND LIGHTWEIGHT MANUFACTURING 1**
  Prof. Dr. Christian Uhl
  ECTS: 5

- **61410 - CAD MOLD DESIGN LAB**
  Dr. Arndt Borgmeier
  ECTS: 5

- **64709 - SUSTAINABLE EVENT MANAGEMENT**
  Prof. Dr. Markus Merkel
  ECTS: 5

**MARKETING & SALES**

- **62004 - STRATEGIC SALES**
  Prof. Dr. Carmen Lühl
  ECTS: 5

- **50701 - STRATEGIC MANAGEMENT**
  Prof. Dr. Ralf F. Villforth
  ECTS: 5

**OPTOELECTRONICS, PHOTONICS & LASER TECHNOLOGY**

- **33201 - ADVANCED PRINCIPLES OF MARKETING STRATEGY**
  Prof. Dr. Marc Bukholz-Schrader
  ECTS: 5

- **33204 - PHYSICAL OPTICS**
  Prof. Dr. Andreas Heinrich
  ECTS: 5

**STEM**

- **51007 - RESEARCH LABORATORY**
  Prof. Dr. Christian Heudix and colleagues
  ECTS: 30

- **51009 - MASS SPECTROMETRY**
  Prof. Dr. Marc Bukholz-Schrader
  ECTS: 5

- **51010 - INSTRUMENTAL ORGANIC ANALYSIS**
  Prof. Dr. Christian Heudix and colleagues
  ECTS: 5

**LIGHTWEIGHT DESIGN & MANUFACTURING**

- **14301 - ADVANCED MOLD DESIGN**
  Prof. Dr. Harald Kaiser
  ECTS: 5

- **14303 - RESEARCH LAB**
  N.N.
  ECTS: 5

- **59823 - LIGHTWEIGHT DESIGN**
  Prof. Dr. Markus Merkel
  ECTS: 5

**HUMAN RESOURCES MANAGEMENT**

- **51002 - HUMAN RESOURCES MANAGEMENT 2**
  Prof. Dr. Jörg Büechl
  ECTS: 5
From Argentina to Aalen

The exchange program of Aalen University has allowed me to meet people from different countries and learn about different cultures, languages and religions. I made really good friends during my stay here. Spending my exchange semester in Aalen was the best decision I have ever made.

Gianfranco Feliziani, Exchange Student from Universidad Nacional de Cuyo, Mendoza, Argentina in Program "International Business Studies"
Ours are many academic and organizational decisions to be made if you want to study in a foreign country. The coordinators and the international office at your home university will assist you in obtaining information about the program you are interested in and help you handle the technicalities involved in studying at Aalen University.

The International Relations Office at Aalen University is the contact for the nomination and application process. Exchange students first need to get nominated by their home university. As a second step, the exchange students need to upload their application documents through the Aalen University application portal (the link for registration will be sent out after the nomination by your home university to the nominated students). Please pay attention to the nomination and application deadlines.

All relevant application documents will be generated within the application portal of Aalen University. A complete application will contain:

- The general application form (to be signed by your institution before sending)
- The enrollment application
- The application form for an Email account
- The learning agreement
- Proofs of language proficiency in German (min. B1) and/or English (min. B2)
- A final project request form (in case you wish to carry out your final project / degree dissertation at Aalen University)
- Recent photo (passport format)
- A transcript of records including all your study results so far
- A full curriculum vitae

The deadline for submitting a full application is November 30th for the Spring term. Please contact us at incomings@hs-aalen.de if you have any questions regarding the application process.

### Academic Calendar

**Spring term:**
- Orientation Weeks (including a German intensive course): approximately two weeks as of March 1st
- Lecture Period: Mid-March – End of June
- Examination Period: First three weeks of July
YOU NEED MORE HELP?
WE ARE HERE FOR YOU!

TAKING CARE OF SOME FORMAL ISSUES IS A NECESSITY, BUT YOU WILL NOT BE LEFT ALONE WITH THE RED TAPE

Exchange students from Non-European countries will need a visa for Germany and should consider that getting the visa may take quite some time. Therefore, we advise you to apply for Aalen University as soon as possible. After we have received your application, we will send you a letter of admission, along with an invitation confirming your status. Only then can you apply for your visa at the German embassy or a German Consulate. Special visa regulations may apply for certain nationalities (e.g. Students from the USA do not need any visa).

When enrolling at Aalen University (normally after your arrival in Germany) the following additional items need to be taken care of:

• adequate health insurance (can also be taken in Aalen)
• the payment of an administration fee to the German Student Association
• residence permit (registration with the City Hall)
• opening a German bank account

The International Relations Office will of course assist you when you take care of these formalities. As soon as you have fulfilled all the enrolment requirements (normally a couple of days after your arrival) you will get your student card.

THE VARIETY OF SUBJECT CHOICES OFFERED AT AALEN UNIVERSITY IS GREAT.
THE EXCELLENT LECTURERS HELPED ME BROADEN MY CURRENT KNOWLEDGE, EXPLORE NEW FIELDS OF STUDY AND GAIN NEW COMPETENCES IN AREAS PREVIOUSLY UNFAMILIAR TO ME.

LE-NIKA STRYDOM, EXCHANGE STUDENT FROM VAAL UNIVERSITY OF TECHNOLOGY, VANDERBIJLPARK, SOUTH AFRICA IN PROGRAM “INTERNATIONAL BUSINESS STUDIES”
SERVICES FOR INTERNATIONAL STUDENTS

WE KNOW VERY WELL THAT INTERNATIONAL STUDENTS CAN FOCUS ON THEIR STUDIES ONLY IF THEY FEEL WELL. WE WILL GET YOU SETTLED IN FAST AND SMOOTHLY.

All around service - more time for studying, learning and enjoying your time in Aalen

The Buddy-Program is designed to help international students adapt to campus life and German culture. It helps them get to know local students from Aalen University and from all over the world. International students get matched with a local buddy who can answer basic questions about studying and living in Aalen, and help with social integration and adjusting to the new academic environment. Monthly activities like trips and get-togethers give all new international students the opportunity to meet other exchange and full time students.

Our German students are a welcoming community. In our Buddy Program, you will experience that first hand.

Variety is the Spice of Life - Together for International Friendship

OUR GERMAN STUDENTS ARE A WELCOMING COMMUNITY. IN OUR BUDDY PROGRAM, YOU WILL EXPERIENCE THAT FIRST HAND.

The International Relations Office (IRO) and the faculty members make every effort to support all international students both academically and emotionally. Throughout the years, a comprehensive service package for foreign students has been developed to help get them settled in quickly into the university, German academic culture, society and the working environment. This package includes:

- Supervision by the IRO and a faculty member
- On-campus accommodation
- Orientation weeks
- German language courses at different levels
- Buddy Program
- Advisory and Counseling services
- Courses in intercultural communication
- Trips and excursions
- Company visits
- Cultural events
- Support through student tutors and resident assistants
- Job interview trainings (for those who decide to go for an internship/co-op after their study semester)

Variety is the Spice of Life - Together for International Friendship

All around service - more time for studying, learning and enjoying your time in Aalen

OUR GERMAN STUDENTS ARE A WELCOMING COMMUNITY. IN OUR BUDDY PROGRAM, YOU WILL EXPERIENCE THAT FIRST HAND.

The Buddy-Program is designed to help international students adapt to campus life and German culture. It helps them get to know local students from Aalen University and from all over the world. International students get matched with a local buddy who can answer basic questions about studying and living in Aalen, and help with social integration and adjusting to the new academic environment. Monthly activities like trips and get-togethers give all new international students the opportunity to meet other exchange and full time students.

Variety is the Spice of Life - Together for International Friendship
I CAME TO AALEN UNIVERSITY BECAUSE IT OFFERS A RESEARCH MASTER PROGRAM AND PROVIDES STUDENTS WITH THE OPPORTUNITY TO WORK ON RESEARCH PROJECTS FROM THE START OF THE PROGRAM. WE SPEND MOST OF THE TIME DOING PRACTICAL WORK. MY MASTER’S PROGRAM AT THE MATERIALS RESEARCH INSTITUTE AALEN (IMFAA) HAS HELPED ME TO DEEPEN MY SKILLS. MOREOVER, THE NEW RESEARCH POOL PROVIDES THE PERFECT ATMOSPHERE TO EXCHANGE IDEAS WITH THE HIGHLY MOTIVATED IMFAA TEAM. THE INSTITUTE HAS CLOSE RELATIONS WITH INDUSTRIES AND ON-CAMPUS EXPERTISE, MAKING IT THE IDEAL SURROUNDING TO STUDY WITH A FOCUS ON APPLIED RESEARCH.

AMIT-KUMAR CHOUDHARY, INDIA
STUDENT OF RESEARCH-MASTER PROGRAM “ADVANCED MATERIALS AND MANUFACTURING”

TEACHING AND LEARNING AT AALEN UNIVERSITY

We want you to study something that evokes your enthusiasm. Our laboratories are excellently equipped and the theoretical principles we teach have strong ties to working life.

Aalen University wants you to ace your studies. That is why our lecturers teach you in exciting and innovative ways. We offer a wide range of help for your theoretical principles. The Study Support Center starts each semester with a math preparation course to freshen up your math skills. In addition, during the lecture term there are tutorials supplementing and deepening the content of lectures. During the term, the academic staff of the Center offer office hours where they can help students with problems due to their wide-ranging expertise.

We live in an age highly influenced by digitalization. As a University of applied science, we keep up with the pulse of our time and adapt our syllabus to technical innovations. The E-Learning Center at Aalen University emerged during this process. Due to different learning and teaching preferences, the team of the E-Learning Center is developing an online platform that offers lecture content, scripts, practice exercises and much more. The platform will, for example offer the chance to watch a lecture again if students need the revision. By doing this, students can learn, revise and practice in an individual, digital way.

Our library offers a wide range of scientific publications as ebooks or electronic resources accessible over various databases. Besides the online content, the library offers over 58,000 physical books.
or magazines. On three floors, students can learn in a bright, quiet environment with tables supplied with electric sockets and free WiFi. The staff of our library will also help you in individual appointments, as well as courses and seminars with questions regarding lending of books, researching an academic paper or on how to use the online databases properly.

We at Aalen University know that students of today are the developers and decision-makers of tomorrow. Our goal is to enable you to develop products and processes that match the demands of the industry. Therefore, our lecturers aim for lectures that discuss current events. Our syllabus is closely adapted to the demands of the industry. Learning happens in small, individualized and interactive groups lead by lecturers with long-time experience in the industry. While teaching, our professors aim to pass on even difficult topics effortlessly and with a sense of humor, because we know that laughing charges the brain. To break up the relatively strict structure of lectures and seminars, some subjects at Aalen University offer so-called “Makeathons”. Each semester, students form groups to mill over problems and in the end construct and program prototypes to solve said problems within three days. Such projects and tasks will help students grow. It is, therefore, not a coincidence that Aalen University was ranked fourth best Entrepreneurial University among Universities of Applied Sciences nationwide by the Stifterverband (The Donor Association for the Promotion of German Science and Humanities) in 2018. Additionally, in the same year we received the ZEISS MINT Award.

Outside our lecture halls, you will find projects and activities to get to know your fellow students and improve your soft skills. Our biggest student project is the “E-Motion Racing Team”, an interdisciplinary team of students developing, constructing and testing an electric racecar. During the process, more than twenty subjects from all five faculties at Aalen University are involved in the building of the car. While the team is big, each member is able to contribute their ideas and work on projects within the race team that interest them. The finished product is an electric racecar that is participating in races on racetracks all over Europe. During the assembly of the car, students use what they have learned in lectures, along with soft skills, which are necessary for working in any team.

To improve those soft skills further, Aalen University offers a program called “Studium Generale”. Each semester, the program runs under a different topic, which have included industry 4.0, philosophy, and migration and integration. Students can work on their soft skills in small groups or listen to lectures held by international experts on their respective fields. In addition, students can develop their personality through courses held by coaches as different as actors, rhetoric coaches, cyber security specialists or anthropologists.

During your time in Germany, you can also learn our language. The Language Center offers free courses for students of Aalen University. You can enjoy regional studies at the Language Center and get to know German culture and lifestyle better. Besides German, you can learn English, Spanish, Chinese and more.

Dedication, passion and lots of emotion: the university’s racing team

2018

AALEN UNIVERSITY RANKED
4TH ENTREPRENEURIAL UNIVERSITY IN GERMANY
Aalen University answers the question “Can you learn the spirit of entrepreneurship and a business-like thinking?” with a “Yes!” Our university encourages students to come up with innovative ideas, develop them and found their own businesses after graduation – or even during their time with us.

Under the phrase “Entrepreneurship University”, programs have been established and bundled with already existing offers concerning the founding of a business. Students interested in this topic can choose from a variety of interdisciplinary consultation and support services. In the programs, workshops and courses, students learn to develop their creativity, to have faith in their ideas, to practice team spirit and to hold self-confident presentations. Because at Aalen University, we want to discover the potential of students, hold it in highest regards and help make innovative ideas a reality.

The university’s very own entrepreneur initiative “stAArt-Uphide” teaches different techniques to solve problems in a creative way or methods for business-like thinking. In the so-called INNO-Z innovation center on campus Burren, students can work during the pre-founding phase in Shared Desk areas to develop their budding ideas. Afterwards, young start-up companies can move into the office spaces of the INNO-Z to build up their company. Since opening its gates to young entrepreneurs three years ago, 50 start-ups have sprouted roots in the INNO-Z. Some of them are already selling their goods or services.

The goal of Aalen University is to educate creative people who think along the lines of modern day businesses and beyond – no matter whether they build up their own company after graduation or take on jobs in already existing companies.

Makeing ideas a reality: start-ups in the INNO-Z

I like studying at Aalen University because I can work in labs with advanced instruments and everyone here is so helpful. And the International Relations Office offers so many great programs.

Asu Rayamajhi, Nepal
Student of Master Program “Ophthalmic Optics and Psychophysics”
CAMPUS LIFE

STUDYING IS NOT ALL ABOUT FULL LECTURE HALLS. OUR CAMPUS IS FILLED WITH LIFE: THE STUDENTS ARE A COMMUNITY.

When you spend enough time at Aalen University, you will see that our students are a close community. They have formed associations in which each student can be active and work for a better and more exciting life on campus. The student body, called Ver- fassete Studierendenschaft, is an office led by a student committee. Their various departments organize and plan activities all over campus. They are responsible for the wide range of offers in the university's sports program including yoga courses, basketball, salsa courses as well as tennis or volleyball. A highlight in the summer is the University's sports festival organized by the VS. They also manage the Q-Buddy system, which allows students to report problems within programs or the University itself anonymously. The VS also hands out international student identity cards, funds field trips and organizes the university's choir. A specialty of the VS is the annual Christmas Market held on campus with festive food and hot drinks.

The second big student-lead organization is the UStA. Their slogan “from students – for students” sums up their program effortlessly. The UStA is in charge of organizing one of the biggest fairs on campus: The Aalen Industry Fair takes place each year and offers students of Aalen University the chance to meet regional companies and make connections for internships, student jobs or writing a thesis in cooperation with a company. The USA also organizes a blood drive and the university cinema. The program for the cinema varies each semester, from current blockbusters to Hollywood classics – the university cinema in the main lecture hall will serve every taste. For international students, the USA offers field trips to interesting and exciting locations all over Europe, like Berlin, Prague or Brussels. For those who prefer nightlife, the USA organizes two of the biggest parties on campus: the Newie-Party at the beginning of each semester are popular among students.

Our university also offers a range of other communities such as the radio amateur group, the “E-Motion Racing Team” who build their own electric racecar from scratch to compete on racetracks all over Europe, the International Society Aalen (ISA) or the Hohestaufen fraternity situated next to our canteen.

At the beginning of 2018, we opened up a science center next to our canteen. Here, the explorhino initiative has found its home. explorhino offers exhibitions in the Science Center which allow the exploring of all kinds of technical and natural phenomena, and the explorhino pupil's laboratory has set its goal at showing children that science is fun. With this program, Aalen University wants to incorporate scientific games and experiments into early education to overcome children's hesitations against choosing a scientific career in later life. The experiments and courses offered by the pupil's laboratory make natural science palpable and approachable. If you want to help with this project, the explorhino pupil's laboratory is always looking for volunteers!
Aalen has an urban, almost Mediterranean flair. In the pedestrian area at the heart of the city, you will find many shops, cafes and restaurants. In the spring, you will see people eating outdoors at cafes and restaurants. You can spend an afternoon in the shade outside one of the countless cafes with a coffee or something cold. In the evening, Aalen offers a broad selection of various restaurants. Italian, Japanese, Tapas bars, traditional German cuisine – you name it, Aalen has it. If you like to cook your own meals, Aalen has a farmer’s market twice per week. On Wednesdays and Saturdays, the market place and the pedestrian area all the way up to the town hall is turned into a market. Local farmers will sell fresh produce, honey and baked goods, among other things.

**HISTORY COMING TO LIFE**

Aalen is not only an urban center, it was also the center of industrialization in the region. Aalen is home to one of the oldest industrial companies in Germany. Schwäbische Hüttenwerke was founded in 1365 due to the iron ore mining in the region. Schwäbische Hüttenwerke GmbH offers pumps and engine components for all types of powertrain concepts. Not far from today’s site, the mine “Tiefer Stollen” is situated north of Aalen in a peaceful forest. The mine is now a museum, and offers a unique glance into the history of mining, showing how working underground developed during the heyday of iron mining.

Aalen is also a city with long Roman history. The Romans built their frontier, the limes, not far from Aalen and erected the largest cavalry fort north of the Alps in what would later become the city of Aalen. Today, the area is home to the Limes Museum, which underwent extensive refurbishments in 2018. The site is counted among the UNESCO world heritage sites. However, not only Aalen offers you a glance into Roman history. In neighboring communities, you will find the replica of a Roman watchtower or a triumphal arch that marked the frontier on a hilltop. After a visit to the Roman sites, you can relax in the bubbling hot springs on a mountain overlooking Aalen. The thermal baths are situated in a spa resort with Roman flair and offer a unique view over Aalen.

Did you know that there is a prehistoric period called the Aalenian Age? If not, the primeval world museum might be for you. The term “Aalenian” is used in scientific dialog all over the world and Aalen – as a so-called type locality – is known in geological circles globally. The primeval world museum offers a glance into the geologic history of the region with a collection of fossils – dinosaurs, squids, crinoid or giant ammonites – spread over two floors. For someone who does not like strolling through museums, the guided walking tours through Aalen at night might be a fun alternative. Accompanied by a night watch in historic garb, you can delve into the history of medieval Aalen and learn more about its development.

**AALEN – FESTIVAL CAPITAL OF THE REGION**

Back to the present: Aalen has a variety of festivals to offer, with which you can fill your time. During spring, the “wortgewaltig” festival celebrates eloquence in literature and art and culminates in the awarding of the renowned Schubert literary award. In July, Aalen celebrates its diverse inhabitants and holds the international festival. Folklore performances as well as culinary specialties shape the face of this street festival. “Reichsstädter Tage” is Aalen’s biggest festival. It is held in September. Performances from various bands and clubs shape this festival to be the biggest city festival in the region. The Limes Museum also holds the “Roman Days” festival in September. Enactment groups from sometimes more than six different countries show interested audiences how Romans lived in everyday life and during military duty. In the fall, Aalen is home to the Aalen Jazzfestival. Many concerts by leading jazz-musicians such as Gregory Porter, Zaz or Sinead O’Connor take place in the city. In December, Aalen has its very own Christmas Market, a magical, festive get-together with good food and warm drinks in the heart of the city situated around one of the largest Christmas pyramids in the region.

The hot springs „Limes-Therme“ offer relaxation.
ACCOMMODATION

DEPENDING ON YOUR PERSONAL TASTES, YOU HAVE THE CHOICE OF LIVING EITHER OFF-CAMPUS IN PRIVATE ACCOMMODATIONS OR IN ONE OF THE STUDENT RESIDENCE HALLS.

PRIVATE ACCOMMODATION

There is plenty of private housing and private student residence halls available in Aalen. The monthly rent ranges between € 250,- for a room without a shower and up to € 500,- for luxurious rooms.

A very popular form of student housing are shared flats. Many students look for an additional flatmate for a vacant room in a shared apartment. These and other private offers can be found on the university’s website under hs-aalen.de/apartments or on the website of the Student Association studentenwerk-ulm.de/en/housing/private-housing.html.

When you are looking for private accommodation, please consider some additional aspects, such as whether the rent includes utilities, or whether the apartment comes furnished or unfurnished. Please be aware that some of the landlords might not speak English well. If you need any assistance when looking for private accommodation, please contact us at incomings@hs-aalen.de.

STUDENT HALLS

Aalen University does not own or operate any residence halls. Many exchange students choose accommodation in student residence halls run by the Aalen Youth Association (AYA). For exchange students, there is a special room application procedure. A deposit must be transferred in order to reserve a room. You will be informed about further details in time during the application process.

Please be aware that a contract for AYA accommodation can only be signed for one full semester (= 6 months, from March 1 to August 31 or from September 1 to February 28) and that students obtaining a room in an AYA residence hall have to move out after 6 months so that new exchange students can be served. Thus, should somebody plan from the start to stay more than 6 months or less than 6 months, we recommend that you look for accommodation on the private market from the beginning.

The AYA Student Residence Halls Include:

• Carl-Schneider Residence Hall: single room in an 11-room unit; shared kitchen/bathroom/showers; monthly rent € 250,- *)
• Anton-Huber Residence Hall: single room in 4 or 6-room unit; shared kitchen/bathroom/showers; monthly rent € 290 - 305,- *)
• Steinertgasse Residence Hall – single Apartment; monthly rent € 340,- *)

*) Prices are valid as of September 2019; they may be subject to change before the Spring term 2020.
**FACTS & FIGURES**

**TOP 5 COUNTRIES OF DESTINATION OF AALEN UNIVERSITY STUDENTS FOR STUDIES & INTERNSHIPS ABROAD**
- USA
- SPAIN
- UK
- CHINA
- AUSTRALIA

**CONTINENT OF ORIGIN OF ALL INTERNATIONAL STUDENTS (EXCHANGE & DEGREE SEEKING) AT AALEN UNIVERSITY**
- SOUTH AMERICA
- AFRICA
- ASIA
- EUROPE

**INTERNATIONAL FACTS OF AALEN UNIVERSITY**
- 10% INTERNATIONAL STUDENTS
- 61 NATIONALITIES
- 128 PARTNER UNIVERSITIES IN 53 COUNTRIES

**INTERNATIONAL STUDENTS AT AALEN UNIVERSITY STUDY IN THESE FACULTIES**
- MANAGEMENT & BUSINESS SCIENCES
- ELECTRONICS & COMPUTER SCIENCE
- MECHANICAL ENGINEERING & MATERIALS SCIENCE
- CHEMISTRY
- OPTICS & MECHANICS

**THE CITY OF AALEN: MULTICULTURAL AND INTERNATIONAL**
- 68,150 INHABITANTS
- 28.9% POSSESS A MIGRATION BACKGROUND
- 111 NATIONALITIES IN TOTAL

**INTERNATIONAL STUDENTS FROM NON-EUROPEAN COUNTRIES**
- 76%

**INTERNATIONAL STUDENTS FROM EUROPEAN COUNTRIES**
- 24%

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**AALEN UNIVERSITY OF APPLIED SCIENCES**
- 6,000 STUDENTS
- 5 FACULTIES IN ENGINEERING AND BUSINESS
- MEMBER OF EUA AND DAAD

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