



Working Student - Change Management & Communication (f/m/x)

Oberkochen

Step out of your comfort zone, excel and redefine the limits of what is possible. That's just what our employees are doing every single day – in order to set the pace through our innovations and enable outstanding achievements. After all, behind every successful company are many great fascinating people.

Your role

The focus of your role as Working Student Change Management & Communication is to support the change and business enablement workstream with change and communication activities. The position is part of the NextGenCRM project, which is about implementing a new CRM platform for our B2B business units and sales and service companies around the world. The project is part of the larger ZEISS Key Group Program 'Shaping Customer Excellence' which enables the implementation of an important part of the ZEISS corporate strategy.

Your profile

- Enrolled in a degree program in Media, Communication, Marketing, PR, Journalism, Business Administration or a comparable course of study
- Initial or in-depth experience in the development and delivery of target group-specific texts
- Passion for creating content and texts, images and videos is a plus
- Very good MS Office skills (PowerPoint, Word, Excel, Teams)
- Hands-on mentality and solution-oriented, creative mindset
- Very good communication skills in German and English, written and verbally

In a spacious modern setting full of opportunities for further development, ZEISS employees work in a place where expert knowledge and team spirit reign supreme. All of this is supported by a special ownership structure and the long-term goal of the Carl Zeiss Foundation: to bring science and society into the future together.

Join us today. Inspire people tomorrow.

Diversity is a part of ZEISS. We look forward to receiving your application regardless of gender, nationality, ethnic and social origin, religion, philosophy of life, disability, age, sexual orientation or identity.

Apply now! It takes less than 10 minutes.

Your ZEISS Recruiting Team:

Franziska Gansloser