



## European Graduate Program - Commercial (Marketing & Sales) (start date: 1st April 2024 / Oegstgeest, Netherlands)

**Do you want to kickstart your career in Marketing or Sales? And get an insight into how both fields operate before planning your next step?**

Avery Dennison Corporation is a global materials science and digital identification solutions company that provides branding and information labeling solutions, including pressure-sensitive materials, radio-frequency identification (RFID) inlays and tags, and a variety of converted products and solutions. The company employs approximately 36,000 employees in more than 50 countries. Learn more at [www.averydennison.com](http://www.averydennison.com).

Being part of the commercial stream of our two-year rotational European Graduate Program, you will get the chance to rotate between both functions and to develop all the commercial skills and techniques needed to succeed! Your tasks may include activities such as

- Support all aspects of Product Management within certain segment such as product lifecycle management, 4P marketing mix, innovation pipeline
- Support and lead key Marketing & Sales initiatives in order to achieve strategic business targets
- Provide insight and recommendations to business by conducting thorough Market Analysis and Assessments
- Support our Customer Service, Sales and Technical Sales Teams in all aspects of Customer Management
- Support and lead marketing communication programs (online/offline)

While you are on this exciting journey, you will receive plenty of support along the way. Our Mentoring and Training Program, combined with on-the-job learning, will enable you to build your skills and transition from college to the corporate workplace, leveraging strengths and defining your career path.

### Wondering what your career path will look like after completion of the program?

We are committed to your career long-term. Having successfully completed your rotations, you will have the opportunity to build your career your way - you can grow vertically, change roles, try new things. We will support you in this process of finding the right first permanent role, balancing your talents with our organizational needs.

### **What we expect from you!**

- University Degree (Bachelor / Master) in a relevant Business or Engineering field
- First relevant practical experience (e.g. internships, project work), preferably in an international manufacturing environment
- A good level of English

### **What we offer:**

- Competitive Total Rewards
- Relocation Support
- Flexible work arrangements (hybrid working)
- A structured Training and Mentoring program to support your development
- Team-oriented and highly international environment, in which you get responsibility and the possibility to test your talents
- A strong commitment to workplace diversity and sustainability - please click on the following links to learn more! [Diversity, Equity & Inclusion](#) / [Sustainability](#)

Applying for our European Graduate Program means going all out for an exciting, dynamic and multi-faceted opportunity that offers new challenges each day. Ready to take on the challenge? Learn more about the program [here](#) and [apply online](#) now!