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**LOCATION**  
Berlin

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**WORK AREA**  
Software-Design and Development

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**EXPECTED TRAVEL**  
0 - 50%

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**CAREER STATUS**  
Graduate

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**EMPLOYMENT TYPE**  
Regular Full Time

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**CONTACT**  
Recruiting Hotline: +49 6227 7-48599

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**ADDITIONAL INFORMATION**

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**REQUISITION ID**  
237757

## Project Associate / Consultant (f/m/d) - Business Technology Platform

### COMPANY DESCRIPTION

SAP started in 1972 as a team of five colleagues with a desire to do something new. Together, they changed enterprise software and reinvented how business was done. Today, as a market leader in enterprise application software, we remain true to our roots. That's why we engineer solutions to fuel innovation, foster equality and spread opportunity for our employees and customers across borders and cultures.

SAP values the entrepreneurial spirit, fostering creativity and building lasting relationships with our employees. We know that a diverse and inclusive workforce keeps us competitive and provides opportunities for all. We believe that together we can transform industries, grow economics, lift up societies and sustain our environment. Because it's the best-run businesses that make the world run better and improve people's lives.

### ABOUT THE TEAM

The Board Area Technology & Innovation (T&I) is responsible for SAP's overall platform and technology development such as SAP Cloud Platform and SAP HANA. In addition, T&I drives the incubation and adoption of intelligent technologies like Analytics, SAP Leonardo Machine Learning and IoT across SAP's product portfolio. The T&I board area is also in charge of SAP's global innovation agenda and builds new business model- and market-driven innovations to help customers realize the most business value.

### THE ROLE

The portfolio of T&I can be summarized under the umbrella of the Business Technology Platform (BTP). The BTP is a set of cloud-first computing services that helps our customers turning data into value. It comprises capabilities of the areas of (1) database and data management, (2) application development and integration, (3) analytics, and (4) intelligent technologies. The BTP encompasses, among others, the products SAP HANA, SAP BW/4, SAP Data Warehouse Cloud, SAP Analytics Cloud, and the SAP Cloud Platform.

As a Project Associate / Consultant (f/m/d) – Business Technology Platform, you will work with the product management and product strategy teams of the BTP and:

- Assist in the execution of the BTP vision cross-functionally and end-to-end, from ideation and strategy, via planning, delivery, to sales, adoption, to customer success.
- Support the positioning of the BTP in the market and differentiation from competitors.
- Help coordinate and facilitate the BTP execution cycle, focusing specifically on analyzing, positioning, packaging, promoting, and tailoring the BTP to our users.
- Administrative team support, e. g. coordination of meetings and events.

This role will be based in Berlin/Potsdam.

### ROLE REQUIREMENTS

- Knowledge and interest in software product management (business viability, technical feasibility, and user desirability).
- Strategic and entrepreneurial thinking, dedication to put the customer first.
- Good analytical and problem-solving skills.
- Execution focus and can-do attitude, absolute team player.
- Strong organizational, communication, and time-management skills.
- Fluent in German and English, both spoken and written.

### WORK EXPERIENCE

- Master's degree or higher in a software engineering or similar or interdisciplinary course combining software engineering with business.
- First experience in software product management or related fields.

### WHAT YOU GET FROM US

Success is what you make it. At SAP, we help you make it your own.

A career at SAP can open many doors for you. If you're searching for a company that's dedicated to your ideas and individual growth, recognizes you for your unique



contributions, fills you with a strong sense of purpose, and provides a fun, flexible and inclusive work environment – apply now.

#### **SAP'S DIVERSITY COMMITMENT**

To harness the power of innovation, SAP invests in the development of its diverse employees. We aspire to leverage the qualities and appreciate the unique competencies that each person brings to the company.

SAP is committed to the principles of Equal Employment Opportunity and to providing reasonable accommodations to applicants with physical and/or mental disabilities. If you are in need of accommodation or special assistance to navigate our website or to complete your application, please send an e-mail with your request to Recruiting Operations Team (Americas: [Careers.NorthAmerica@sap.com](mailto:Careers.NorthAmerica@sap.com) or [Careers.LatinAmerica@sap.com](mailto:Careers.LatinAmerica@sap.com), APJ: [Careers.APJ@sap.com](mailto:Careers.APJ@sap.com), EMEA: [Careers@sap.com](mailto:Careers@sap.com)).

Successful candidates might be required to undergo a background verification with an external vendor.