
NEWS

Master's talk with Zeiss CFO Thomas Spitzenpfeil

06.11.2017 | In the new class of master students in International Marketing & Sales and Auditing, Finance & Governance, students listened to a series of talks from top business managers. Within the motto "Growing global local talents", the orientation weeks in the programs provided a framework for multiple industry talks. The CFO and CIO of Carl Zeiss AG, Mr. Thomas Spitzenpfeil, kicked off with a talk about "Governance, Leadership, and Management".

His speech showed once again how important it is to connect academia and business practice, not least by his commitment in the Aalen Management Institute (AAUF) board of advisers. We were happy to have Mr. Spitzenpfeil at Aalen University and thank him very much.
